

Soc3 Modern Societies II, Global Social Problems and Dynamics of Resistance

Course Organiser Dr Monica Moreno Figueroa, mm2051@cam.ac.uk.

Lecturers in order of teaching:

Dr Jeff Miley: tjm52@cam.ac.uk
Dr Mónica Moreno Figueroa, mm2051@cam.ac.uk
Dr Ben Abrams, ba289@cam.ac.uk
Dr Ella McPherson, em310@cam.ac.uk

Supervisors:

Supervision will be organised centrally by Dr Moreno Figueroa in relation to student's interests. See more details below.

Outline of the Paper

Aims and Objectives

- To introduce and explore a selection of global social problems and dynamics of resistance from a sociological perspective.
- To introduce the sociological notion and methodological tool of intersectionality, bringing gender, race and class to the fore, for the understanding of social problems and dynamics of resistance.
- To develop a critical understanding of key sociological concepts, approaches and analyses to social problems such as inequality, neoliberalism, development, nationalism, globalisation, social movements, protest, transnationalism, democracy, control and pluralism.

Structure of the paper

The paper starts with a one-hour **Introduction** (week 1), delivered by the course organiser, Dr Moreno Figueroa, and the Lecturers Dr Miley, Dr Abrams and Dr McPherson, and is then taught in 2-hour lecture blocks for a total 12 lectures (24 hours).

SOC3 has two parts with two modules each and with six lectures in each module, as follows:

Part 1. Global Social Problems

1. Global Social Problems (3 Lectures: Michaelmas weeks 2-4) Lecturer: Dr Jeff Miley.

- a. Lecture 1: The Problem of Poverty and Inequality.
 - b. Lecture 2: The Problem of Borders.
 - c. Lecture 3: The Problem of Natural Disasters and Environmental Catastrophes.
2. Body Projects around the globe (3 Lectures Michaelmas Weeks 5-7) Lecturer: Dr Monica Moreno Figueroa.
- a. Lecture 4: Bodies, Beauty Contests and National Projects.
 - b. Lecture 5: Beauty Work and Cosmetic Surgeries in Neoliberal Times.
 - c. Lecture 6: Sex Tourism, Bodies and the Tensions of Development.

Part 2. Dynamics of Resistance to Social Problems

1. Social Movements and Protest in the Global Age (3 Lectures Lent, Weeks 1-3)
Lecturer: Dr Ben Abrams.
- a. Lecture 7: Social Movements: Theory and Intersectionality.
 - b. Lecture 8: The Making of Transnational Social Movements: Anti-Globalization Movements and Their Consequences 'Anti-
 - c. Lecture 9: What Makes a Social Movement Effective?: The Case of Anti-Austerity Protests.
2. Control and Resistance in Digital Societies (3 Lectures Lent, Weeks 4-6)
Lecturer: Dr Ella McPherson.
- a. Lecture 10: Critical approaches to the information society.
 - b. Lecture 11: Social media and social movements.
 - c. Lecture 12: Representation and resistance: The problematics of big data and the politics of the selfie.

Mode of teaching

The course is taught by means of 12 two-hour lectures and 8 supervision sessions. Students should plan to have 6 substantive supervisions during Michaelmas and Lent terms, and then 2 revision supervisions in Easter term. Lectures are central to this paper and students are strongly advised to attend all of them.

The reading lists below are meant to provide guidance for students and supervisors. Students are not expected to cover all of the topics, but to make a balanced selection. In general, lecturers will give some supervisions on their course but also the teaching team has recruited a selected group of supervisors whose expertise matches the supervision topics.

Supervisions

Students should expect to receive 8 supervisions for this paper. Students should plan to have 6 substantive supervisions during Michaelmas and Lent terms, and then 2 revision supervisions in Easter term. Students will be expected to produce **a minimum of 4 essays** over the year instead of being required to write 6 essays. While still holding the stipulated 6 substantive supervisions plus the 2 revision sessions, individual supervisors can decide to use some supervision sessions to read and discuss an article, ask students to present on a topic, or find other ways to address the topic in ways that are stimulating and provide a learning experience for students. The 2

revision supervisors should be decided according to students interests and the outcome of the previous 6 substantive supervisions. The specific content of each of these 2 sessions should be decided in consultation with the supervisor.

Students will receive instructions about how to sign up for supervisions with the expectation to have this settled by the first week of term.

Mode of assessment

This paper will be examined by one 3-hr examination paper, divided into 2 sections. You will be required to answer 3 questions, including at least 1 from each section. Each section represents a part of the paper; each part has 2 modules and 3 lectures/topics in each.

Outline of Lectures

Part 1. Global Social Problems

Part 1, Module 1: Global Social Problems

Thomas Jeffrey Miley

Overview

This module will apply an intersectional approach to understand and analyse three major social problems that are global in scope: (1) poverty and inequality; (2) borders; and (3) natural disasters and environmental catastrophes. In the process, it will use the intersectional approach to each of these three major global social problems to illuminate debates about respective key contested concepts in contemporary social science. In this regard, the intersectional approach to the problem of poverty and inequality will be used to illuminate debates about the nature and dynamics of neoliberalism. Likewise, the problem of borders will be related to debates about the nature and dynamics of nationalism; and the problem of natural disasters and environmental catastrophes will be related to debates about the nature and dynamics of development.

Lecture 1: The Problem of Poverty and Inequality

Essential Readings:

David Harvey, *A Brief History of Neoliberalism*

David Theo Goldberg, 2009. *The Threat of Race: Reflections on Racial Neoliberalism* (Blackwell).

Dorius S. Shaun and Glenn Firebaugh. 2010. "Trends in Global Gender Inequality," *Social Forces*. <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3107548/>

Therborn, Goran. 2013. *The Killing Fields of Inequality*. Cambridge: Polity.

Additional Readings:

Christina Ewig, *Second-Wave Neoliberalism: Gender, Race, and Health Sector Reform in Peru* (Penn State, 2010).

Dorling, Danny. 2014. *Inequality and the 1%*. London, Verso.

Giovanni Arrighi, *Adam Smith in Beijing. Lineages of the 21st Century* (Verso, 2007). *Global Issues. Racism:*

<http://www.globalissues.org/article/165/racism#GlobalizationandRacism>

Ha-Joon Chang, *Bad Samaritans: The Guilty Secrets of Rich Nations & The Threat to Global Prosperity*. 2007. Random House.

Mike Davis, *Planet of Slums*. London: Verso Press, 2007.

Ong, Aihwa (2006), *Neoliberalism as Exception: Mutations in Citizenship and Sovereignty*.

Robert Brenner, 2006. *The Economics of Global Turbulence*. (London: Verso)

The Global Gender Gap Report 2014. <http://reports.weforum.org/global-gender-gap-report-2014/>

William Robinson, *A Theory of Global Capitalism: Transnational Production, Transnational Capitalists, and the Transnational State*. (Baltimore: Johns Hopkins University Press, 2004).

World Economic Forum: Gender Parity. <https://agenda.weforum.org/topic/global-issues/gender-parity/>

Sample supervision question: *Does neoliberalism cause poverty and inequality?*

Lecture 2: The Problem of Borders

Essential Readings:

Anthony H Richmond, *Global Apartheid: Refugees, Racism and the New World Order*, Oxford University Press, Ontario, 1995

Betts, Alexander (2009). *Forced migration and global politics*. London: Wiley-Blackwell.

Sassen, Saskia (1996). *Losing Control: Sovereignty in an Age of Globalization*, New York: Columbia University Press.

Than-Dam Truong et. al., eds. *Migration, Gender, and Social Justice: Perspectives on Human Insecurity*, Springer 2014.

Additional Readings:

Butler, Judith. 2012. *Parting Ways. Jewishness and the Critique of Zionism*. New York: Columbia University Press.

Castles, S., De Haas, H., Miller, M. (2014). *The Age of Migration: International Population Movements in the Modern World (Fifth Edition)*. New York: Guilford Press.

Jeane Parker, "Europe's Migration Crisis," <http://www.cfr.org/migration/europes-migration-crisis/p32874>

Mamdani, Mahmood (2001), *When Victims Become Killers: Colonialism, Nativism, and the Genocide in Rwanda*.

Martin, Susan F. (2005). *The uprooted – improving humanitarian responses to forced migration*. Lanham, Maryland: Lexington Books.

Meyer, J.W. et al. 1997. 'World-Society and the Nation-State', *American Journal of Sociology* 103:1,144-81

Michael Mann, "Has Globalization Ended the Rise and the Rise of the Nation-State?"

Milner, James (2009). *The politics of asylum in Africa*. London: Palgrave MacMillan.

Mullings, Leith. Ed. *New Social Movements in the African Diaspora: Challenging Global Apartheid* (Critical Black Studies) Feb 2010

Titus Alexander, *Unravelling Global Apartheid: An Overview of World Politics*, Polity Press, 1996

Sample supervision question: *Assess the appropriateness of the term "Global Apartheid" as a description of the contemporary world.*

Lecture 3: The Problem of Natural Disasters and Environmental Catastrophes

Essential Readings:

- Filomena Chioma Steady, ed. *Environmental Justice in the New Millennium: Global Perspectives on Race, Ethnicity, and Human Rights* (Palgrave, 2009).
- Fred Magdoff and John Bellamy Foster, *What Every Environmentalist Needs to Know About Capitalism* (New York: Monthly Review Press, 2011).
- Maria Mies and Vandana Shiva 1993, *Ecofeminism*, , Fernwood Publications, Halifax, Nova Scotia, Canada
- Mark Pelling, ed. *Natural Disasters and Development in a Globalizing World*, Routledge, 2003.

Additional Readings:

- A. Najam. I. Christopoulou, and W.R. Moomaw. "The Emergent System of Global Environmental Governance." *Global Environmental Politics* 4, no.4 (2004).
- Cardoso and Falleto, *Dependency and Development in Latin America* (1977).
- Ferguson, James (2006), *Global Shadows: Africa in the New World Order*.
- Henkel, Kristin. "Institutional Discrimination, Individual Racism, and Hurricane Katrina"
- <http://cretscmhd.psych.ucla.edu/nola/volunteer/EmpiricalStudies/Institutional%20discrimination,%20individual%20racism,%20and%20hurricane%20katrina.pdf>
- J. Houghton. 2004. *Global Warming: A Complete Briefing*. Cambridge: Cambridge University Press.
- John Bellamy Foster, Brett Clark, and Richard York, *The Ecological Rift: Capitalism's War on the Earth* (New York: Monthly Review Press, 2010)
- Kalpana Wilson, *Race, Racism and Development*
- Kohli, Atul (2004), *State-Directed Development: Political Power and Industrialization in the Global Periphery*.
- Lange, Matthew, J. Mahoney and M. vom Hau (2006), Colonialism and Development: A Comparative Analysis of British and Spanish Colonies," *American Journal of Sociology*, 111(5): 1412-1462
- Mamdani, Mahmood (1996), *Citizen and Subject: Contemporary Africa and the Legacy of Late Colonialism*.
- Mbembe, J.A. *On the Post-Colony* (University of California Press, 2001)
- Mkandwire, Thandika (2001), 'Thinking about Developmental States in Africa,' *Cambridge Journal of Economics*, 25, 289-313.
- W. Easterly, *The White Man's Burden. Why the West's Efforts to Aid the Rest Have Done So Much Ill and So Little Good* (Penguin Books, 2007).

Sample supervision question: *How do the dynamics of dependent development cause and/or exacerbate the suffering associated with natural disasters and climate change?*

Part 1, Module 2: Global Body Projects

Monica Moreno Figueroa

Overview

This module interrogates the body as a site of production of inequalities. Through the critical exploration of instances of cosmetic surgery, beauty pageants and sex tourism, the module will consider the ways intersectionality, as a methodological strategy, can help us develop our sociological imagination. Gender, race, class and nation will be key concepts.

Lectures 4: Bodies, Beauty Contests and National Projects

Essential Readings:

- Balogun, O. M. & K. Kay Hoang (2013) 'Refashioning Global Bodies: Cosmopolitan Femininities in Nigerian Beauty Pageants and the Vietnamese Sex Industry' in A. Jafar & Masi De Casanova, E. (eds) *Global Beauty, Local Bodies* (New York, NY: Palgrave Macmillan); 1-22.
- Banet-Weiser, S. & L. Portwood-Stacer (2006) 'I Just Want to Be Me Again!' Beauty Pageants, Reality Television and Post-Feminism', *Feminist Theory*, 7 (2); 255-272.
- King-O'Riain, R. C. (2008) 'Making the Perfect Queen: The Cultural Production of Identities in Beauty Pageants', *Sociology Compass*, 2 (1); 74-83.
- Ochoa, M. a. (2014) *Queen for a Day: Transformistas, Beauty Queens, and the Performance of Femininity in Venezuela*. (Chapter 1).

Choose at least two of these:

- Alegi, P. (2008) 'Rewriting Patriarchal Scripts: Women, Labor, and Popular Culture in South African Clothing Industry Beauty Contests, 1970s-2005', *Journal of Social History*, 42 (1); 31-56.
- Balogun, O. M. (2012) 'Cultural and Cosmopolitan: Idealized Femininity and Embodied Nationalism in Nigerian Beauty Pageants', *Gender & Society*, 26 (3); 357-381.
- López, R. A. (2002) 'The India Bonita Contest of 1921 and the Ethnicization of Mexican National Culture', *Hispanic American Historical Review*, 82 (2); 291-328.
- Rowe, R. (2009). Glorifying the Jamaican Girl: The Ten Types-One People Beauty Contest, Racialized Femininities, and Jamaican Nationalism. *Radical History Review*, (103), 36.
- Schackt, J. (2005) 'Mayahood through Beauty: Indian Beauty Pageants in Guatemala', *Bulletin of Latin American Research*, 24 (3); 269-287.
- Oza, R. (2001) 'Showcasing India: Gender, Geography, and Globalization', *Signs: Journal of Women in Culture and Society*, 26 (4); 1067-1095.

Additional Readings:

- Banet-Weiser, S. (1999) *The Most Beautiful Girl in the World: Beauty Pageants and National Identity*. (Berkeley: University of California Press).
- Cohen Ballerino, C., R. R. Wilk & B. Stoeltje (1996) *Beauty Queens on the Global Stage: Gender, Contests and Power*. (New York: Routledge).
- Grout, H. (2013) 'Between Venus and Mercury: The 1920s Beauty Contest in France and America', *French Politics, Culture & Society*, 31 (1); 47-68.
- Munshi, S. (2004) 'A Perfect 10—'Modern and Indian': Representations of the Body in

- Beauty Pageants and the Visual Media in Contemporary India' in J. H. Mills & Sen, S. (eds) *Confronting the Body: The Politics of Physicality in Colonial and Post-Colonial India*; 162-82.
- Rogers, M. (2003) 'Spectacular Bodies: Folklorization and the Politics of Identity in Ecuadorian Beauty Pageants' in M. Gutmann, Matos Rodríguez, F. V., Stephen, L., et al. (eds) *Perspectives on Las Américas: A Reader in Culture, History and Representation* (Oxford: Blackwell Publishers); 342-362.
- Rowe, R. (2013) *Imagining Caribbean Womanhood : Race, Nation and Beauty Contests, 1929-70*. (Manchester: Manchester University Press).
- Shissler, A. H. (2004) 'Beauty Is Nothing to Be Ashamed Of: Beauty Contests as Tools of Women's Liberation in Early Republican Turkey', *Comparative Studies of South Asia, Africa and the Middle East*, 24 (1); 109-126.
- Watson, E. & D. Martin (2000) 'The Miss America Pageant: Pluralism, Femininity, and Cinderella All in One', *The Journal of Popular Culture*, 34 (1); 105-126.

Sample supervision question: *How are beauty contests “sites of contestation for conflicts over race, class and social power” (Ochoa 2014)? Situate your argument with examples that take into account ideas of nation.*

Lecture 5: Beauty Work and Cosmetic Surgeries in Neoliberal Times

Essential Readings:

- Edmonds, A. (2007) 'The Poor Have the Right to Be Beautiful': Cosmetic Surgery in Neoliberal Brazil', *Journal of the Royal Anthropological Institute*, 13; 363-381.
- Holliday, R., D. Bell, O. Cheung, et al. (2015) 'Brief Encounters: Assembling Cosmetic Surgery Tourism', *Social Science & Medicine*, 124; 298-304.
- Pedwell, C. (2011) 'The Limits of Cross-Cultural Analogy: Muslim Veiling and 'Western' fashion and Beauty Practices', *New Femininities: Postfeminism, Neo-liberalism and Subjectivity*; 188-199.
- Sanchez Taylor, J. (2012) 'Fake Breasts and Power: Gender, Class and Cosmetic Surgery', *Women's Studies International Forum*, 35 (6); 458-466.

Choose at least two of the following:

- Elliott, A. (2011) 'I Want to Look Like That!': Cosmetic Surgery and Celebrity Culture', *Cultural Sociology*, 5 (4); 463-477.
- Garnham, B. (2014) 'A Cutting Critique: Transforming 'Older' through Cosmetic Surgery', *Ageing and Society*, 34 (8); 1356-1379.
- Gimlin, D. L. (2013) "'Too Good to Be Real': The Obviously Augmented Breast in Women's Narratives of Cosmetic Surgery', *Gender & Society*, 27 (6); 913-934.
- Hurd Clarke, L. & M. Griffin (2007) 'The Body Natural and the Body Unnatural: Beauty Work and Aging', *Journal of Aging Studies*, 21 (3); 187-201.
- Liao, S. X. (2016) 'Precarious Beauty: Migrant Chinese Women, Beauty Work, and Precarity', *Chinese Journal of Communication*, 9 (2); 139-152.
- Masi de Casanova, E. & B. Sutton (2013) 'Transnational Body Projects: Media Representations of Cosmetic Surgery Tourism in Argentina and the United States', *Journal of World-Systems Research*, 19 (1); 57-81.
- Ochoa, M. a. (2014) *Queen for a Day: Transformistas, Beauty Queens, and the Performance of Femininity in Venezuela*. (chapter 5)

Additional Readings:

- Davis, K. (1995) *Reshaping the Female Body: The Dilemma of Cosmetic Surgery*. (London and New York: Routledge).
- Edmonds, A. (2010) *Pretty Modern: Beauty, Sex, and Plastic Surgery in Brazil*. (Durham, NC: Duke University Press).
- Edmonds, A. & E. Sanabria (2014) 'Medical Borderlands: Engineering the Body with Plastic Surgery and Hormonal Therapies in Brazil', *Anthropology & Medicine*, 21 (2); 202-216.
- Gilman, S. L. (1999) *Making the Body Beautiful: A Cultural History of Aesthetic Surgery*. (New Jersey: Princeton University Press).
- Gimlin, D. (2002) *Body Work: Beauty and Self Image in American Culture*. (Berkeley and Los Angeles: University of California Press).
- Gimlin, D. (2007) 'Accounting for Cosmetic Surgery in the USA and Great Britain: A Cross-Cultural Analysis of Women's Narratives', *Body & Society*, 13 (1); 41-60.
- Gimlin, D. (2010) 'Imagining the Other in Cosmetic Surgery', *Body & Society*, 16 (4); 57-76.
- Gimlin, D. L. (2012) *Cosmetic Surgery Narratives: A Cross-Cultural Analysis of Women's Accounts*. (Basingstoke: Palgrave Macmillan).
- Gordon, D. (2013) 'A Beleza Abre Portas: Beauty and the Racialised Body among Black Middle-Class Women in Salvador, Brazil', *Feminist Theory*, 14 (2); 203-218.
- Holliday, R. & J. Elfving-Hwang (2012) 'Gender, Globalization and Aesthetic Surgery in South Korea', *Body & Society*, 18 (2); 58-81.
- Hurd Clarke, L. & M. Griffin (2008) 'Visible and Invisible Ageing: Beauty Work as a Response to Ageism', *Ageing & Society*, 28 (05); 653-674.
- Jones, M. (2008) *Skintight: An Anatomy of Cosmetic Surgery*. (Oxford: Berg).
- Sanchez Taylor, J. (2012) 'Buying and Selling Breasts: Cosmetic Surgery, Beauty Treatments and Risk', *The Sociological Review*, 60 (4); 635-653.
- Taussig, M. T. (2012) *Beauty and the Beast*. (Chicago; London: The University of Chicago Press).
- Viladrich, A. & R. Baron-Faust (2014) 'Medical Tourism in Tango Paradise: The Internet Branding of Cosmetic Surgery in Argentina', *Annals of Tourism Research*, 45; 116-131.

Sample supervision question: *Resistance to and compliance with racialised beauty work co-exist. Discuss this tension in relation to intersectionality?*

Lecture 6: Sex Tourism, Bodies And The Tensions of Development**Essential Readings:**

- Brennan, D. (2007) 'Love Work in a Tourist Town: Dominican Sex Workers and Resort Workers Perform at Love' in Mark Padilla et al. (eds) *Love and Globalization* (Nashville: Vanderbilt University Press). 203-225.
- Cabezas, A. (2004) 'Between Love and Money: Sex, Tourism, and Citizenship in Cuba and the Dominican Republic' in *Signs*, 29(4): 987-1015.
- Carrier-Moisán, M.-E. (2015) 'Putting Femininity to Work': Negotiating Hypersexuality and Respectability in Sex Tourism, Brazil', *Sexualities*, 18 (4); 499-518.
- Hofmann, S. (2013) 'Aesthetic Labor, Racialization, and Aging in Tijuana's Cosmopolitan Sex Industry' in A. Jafar & Masi De Casanova, E. (eds) *Global Beauty, Local Bodies* (New York, NY: Palgrave Macmillan); 23-50.

- Padilla, M. B. (2007) 'Western Union Daddies' and Their Quest for Authenticity: An Ethnographic Study of the Dominican Gay Sex Tourism Industry', *Journal of Homosexuality*, 53 (1-2); 241-275.
- Rivers-Moore, M. (2016) *Gringo Gulch: Sex, Tourism, and Social Mobility in Costa Rica*. University of Chicago Press).

Additional Readings:

- Bishop, R. (2008) 'The Tele-Technics of Agency, the Net, the Urban and Sex Tourism', *Social Identities*, 14 (3); 349-361.
- Brennan, D. (2004) *What's Love Got to Do with It? Transnational Desires and Sex Tourism in the Dominican Republic*. (Durham and London: Duke University Press).
- Cabezas, A. L. (2004) 'Between Love and Money: Sex, Tourism, and Citizenship in Cuba and the Dominican Republic', *Signs: Journal of Women in Culture and Society*, 29 (4); 987-1015.
- Chow-White, P. A. (2006) 'Race, Gender and Sex on the Net: Semantic Networks of Selling and Storytelling Sex Tourism', *Media, Culture & Society*, 28 (6); 883-905.
- Clancy, M. (2002) 'The Globalization of Sex Tourism and Cuba: A Commodity Cahins Approach', *Studies in Comparative Development*, 36 (4); 63-88.
- Gezinski, L. B., S. Karandikar, A. Levitt, et al. (2016) 'Total Girlfriend Experience': Examining Marketplace Mythologies on Sex Tourism Websites', *Culture, Health & Sexuality*, 18 (7); 785-798.
- Harcourt, W. (2009) *Body Politics in Development: Critical Debates in Gender and Development*. (London: Zed).
- Kempadoo, Kamala (2004) 'For Love or Money? Fantasies and Realities in Sex Tourism' in *Sexing the Caribbean: Gender, Race, and Sexual Labor* (New York: Routledge). 115-140.
- Mendoza, C. (2013) 'Beyond Sex Tourism: Gay Tourists and Male Sex Workers in Puerto Vallarta (Western Mexico)', *International Journal of Tourism Research*, 15 (2); 122-137.
- O'Connell Davidson, J. (1996) 'Sex Tourism in Cuba', *Race & Class*, 38 (1); 39-48.
- Padilla, M. (2007) '*Me la busco*: Looking for Life in the Dominican Pleasure Industry' in *Caribbean Pleasure Industry: Tourism, Sexuality, and AIDS in the Dominican Republic* (Chicago: University of Chicago Press). 46-75.
- Piscitelli, A. (2007) 'Shifting Boundaries: Sex and Money in the North-East of Brazil' in *Sexualities*, 10(4): 489-500.
- Pope, C. (2005) 'The Political Economy of Desire: Geographies of Female Sex Work in Havana, Cuba', *Journal of International Women's Studies*, 6 (2); 99-118.
- Rivers-Moore, M. (2010) 'But the Kids Are Okay: Motherhood, Consumption and Sex Work in Neo-Liberal Latin America', *The British Journal of Sociology*, 61 (4); 716-736.
- Rivers-Moore, M. (2012) 'Almighty Gringos: Masculinity and Value in Sex Tourism', *Sexualities*, 15 (7); 850-870.
- Rivers-Moore, M. (2013) 'Affective Sex: Beauty, Race and Nation in the Sex Industry', *Feminist Theory*, 14 (2); 153-169.
- Sánchez Taylor, J. (2006) 'Female Sex Tourism: A Contradiction in Terms?', *Feminist Review*, (83); 42-59.
- Sánchez Taylor, J. (2001) 'Dollars Are a Girl's Best Friend? Female Tourists' Sexual Behaviour in the Caribbean', *Sociology*, 35 (3); 749-764.
- Williams, E. L. (2014) 'Sex Work and Exclusion in the Tourist Districts of Salvador, Brazil', *Gender, Place & Culture*, 21 (4); 453-470.

Yokota, F. (2006) 'Sex Behaviour of Male Japanese Tourists in Bangkok, Thailand', *Culture, Health & Sexuality*, 8 (2); 115-131.

Sample supervision question: *According to Rivers Moore, sex tourism can be understood as a strategy for 'getting ahead'. What are the contradictions and complexities that this argument pose? Discuss in relation to at least two other authors.*

Part 2. Dynamics of Resistance to Social Problems

Part 2, Module 1. Social Movements And Protest In The Global Age

Ben Abrams

Overview

This module introduces students to the critical concepts and theories in the field social movements, assessing the wide-ranging debates over the causes and consequences of key social movements. We will consider the critical junctures at which movements have arisen, the dynamics of mobilization and organization, the degree to which they have attended to intersectionality, and how to evaluate the effects of social movements. We will then discuss how social movements have increasingly attempted to overcome the limitations of national organizing in the face of the growing transnationalization of capital and global financial crises, assessing the achievements and limitations of such movements.

Lecture 7: Social Movements: Theory and Intersectionality

Social Movement Theory

Essential Readings:

Goodwin, Jeff, and James M. Jasper. 2009. *The Social Movements Reader: Cases and Concepts*. 2nd ed. Blackwell Readers in Sociology (Pt 2: When and why do Social Movements Occur).

Tarrow, Sidney. 1998. *Power in Movement: Social Movements and Contentious Politics* (2nd Edition). New York: Cambridge University Press, chapter 1.

Additional Readings:

Jeff Goodwin, James M. Jasper, and Francesca Polletta, eds., *Passionate Politics* (Chicago: University of Chicago Press, 2001).

Polletta, Francesca. 1998. "'It was Like a Fever...': Narrative and Identity in Social Protest." *Social Problems* 45: 137-59.

[Pages 1-7 from] Travaglino, Giovanni A. 2014. "Social Sciences and Social Movements: The theoretical context." *Contemporary Social Science*. Vol 9. Iss 1. pp.1-14

Intersectionality and Movements:

Essential Readings:

Lapierre, M. and E. Lepinard. (2016). Intersectionality as a tool for social movements: Strategies of Inclusion and Representation in the Quebecois Women's Movement,' *Politics*, June 17.

Verloo, Mieke. (2013). "Intersectional and cross-movement politics and policies: Reflections on current practices and debates." *Signs* 38.4: 893-915.

Additional Readings:

Chun, J.J., Lipsitz, G. and Shin, Y., (2013). Intersectionality as a social movement strategy: Asian immigrant women advocates. *Signs*, 38(4), pp.917-940.

Ferree, Myra Marx, and Silke Roth. (1998). "Gender, Class, and the Interaction Between Social Movements: A Strike of West Berlin Day Care Workers." *Gender & Society* 12.6 (1998): 626-648.

Sample supervision question: *Why is an intersectional approach to social movements important?*

Lecture 8: The Making of Transnational Social Movements: Anti-Globalization Movements and Their Consequences

Essential Readings:

- Della Porta, Donatella, and Sidney G. Tarrow. 2004. *Transnational Protest and Global Activism. People, Passions, and Power*. Lanham, MD: Rowman & Littlefield. Chapters 1 and 10.
- Clifford, Bob. (2005). *The Marketing of Rebellion: Insurgents, Media, and International Activism*. Cambridge: Cambridge University Press. Chps 3 or 4.
- Keck, Margaret and Kathryn Sikkink. 1998. *Activists beyond Borders*. Ithaca, NY: Cornell University Press. Chp 1 and either chp 4 or 5.

Additional Readings:

- Ethel Brooks, "Transnational Campaigns Against Child Labor: The Garment Industry in Bangladesh" in (2005) *Coalitions across Borders: Transnational Protest and the Neoliberal Order*, Joe Bandy & Jackie Smith eds., pp. 121-139.
- Khagram, Sanjeev. 2004. *Dams and Development: Transnational Struggles for Water and Power*. Ithaca, NY: Cornell University Press.
- Smith, Jackie (2012). "Globalizing Resistance: The Battle of Seattle and the Future of Social Movements" in (2002) *Globalization and Resistance: Transnational Dimensions of Social Movements*, Jackie Smith & Hank Johnston eds., pp. 207-227
- Evans, Peter. "Fighting Marginalization with Transnational Networks: Counter-Hegemonic Globalization," *Contemporary Sociology*, Vol. 29, No. 1, *Utopian Visions: Engaged Sociologies for the 21st Century* (Jan., 2000), 230-241
- Sidney Tarrow, chapter. 13 "From Lumping to Splitting: Specifying Globalization and Resistance" in (2002) *Globalization and Resistance: Transnational Dimensions of Social Movements*, eds. Jackie Smith & Hank Johnston, pp. 229-249
- Kampmark, Binoy. 2017. "Shutting Down Protest." *Contention*, Vol 5 Iss 2. pp.28-49

Sample supervision question: *What are the challenges facing transnational movements, particularly in an era of rising nationalism, and how can they be overcome?*

Lecture 9: What Makes a Social Movement Effective?: The Case of Anti-Austerity Protests

Essential Readings:

- Fominaya, Cristina Flesher, and Laurence Cox, eds. *Understanding European movements: new social movements, global justice struggles, anti-austerity protest*. Routledge, 2013. Chps 4, 7, 14.
- Hayes, Graeme. "Regimes of Austerity," *Social Movement Studies* 16, no 1 (2017): 21-35.
- Costanza-Chock, Sasha. "Mic check! Media cultures and the Occupy movement." *Social Movement Studies* 11, no. 3-4 (2012): 375-385.

Additional Readings:

- Gitlin, Todd. 2012. *Occupy Nation: The Roots, the Spirit, and the Promise of Occupy Wall Street*. Harper Collins. Pgs. 59-104.
- Cullen, Pauline. "Feminist NGOs and the European Union: Contracting Opportunities and Strategic Response." *Social Movement Studies*, Vol. 14, Iss. 4 (2015): 410-426.
- della Porta, Donatella. "Mobilizing against the crisis, mobilizing for 'another democracy': comparing two global waves of protest'." *Interface: A Journal for and about Social Movements* 4, no. 1 (2012): 274-7.
- Glasius, Marlies, and Geoffrey Pleyers. "The global moment of 2011: democracy, social justice and dignity." *Development and Change* 44, no. 3 (2013): 547-567.
- White, Gregory. 2015. "Social Movements and Social Policies: Political Challenges under Austerity in the UK." *Contention*. Vol 3, Iss 2. pp 17-32

Sample supervision question: *What are the main strengths and weaknesses of contemporary anti-austerity protests and how do they affect their impact?*

Part 2, Module 4: Control and Resistance in Digital Societies

Ella McPherson

Overview

This module examines how global social problems and related modes of resistance play out in digital societies. We underpin this examination by first taking a critical political economy approach to information and communication technologies, examining how ICTs are owned and controlled across the globe. Next, we look at the role of social media in recent social movements, thinking in particular about the power and counter-power of networks and in networks. Finally, we will examine resistance through representation, focusing on the contested practice of taking selfies and on the problematics that big data poses for representation. Throughout, we will be attuned to continuity versus change in digital societies, as well as implications for equality, pluralism, and accountability. We will also keep a critical eye on the methods used to research phenomena in digital societies, and specifically the relationship between these methods and the claims made.

Lecture 10: Critical Approaches to the Information Society

Essential Readings:

Hall, S., 2001. "[Foucault: Power, Knowledge and Discourse](#)." In M. Wetherell, S. Taylor, & S. J. Yates, eds. *Discourse Theory and Practice: A Reader*. London, UK: SAGE Publications, pp. 72–81.

Mansell, R., 2010. "[The Life and Times of the Information Society](#)." *Prometheus*, 28(2), pp.165–186.

Noble, S. U., and B. M. Tynes. 2016. "Introduction." In *The Intersectional Internet: Race, Sex, Class, and Culture Online*, edited by S. U. Noble and B. M. Tynes. New York: Peter Lang, pp.1-20.

Additional Readings:

boyd, d., 2010. "[Transparency is not Enough](#)." In *Gov2.0 Expo*. Washington, DC.

Chan, J., Pun, N. & Selden, M., 2013. "[The Politics of Global Production: Apple, Foxconn and China's New Working Class](#)." *New Technology, Work and Employment*, 28(2), pp.100–15.

Eubanks, V., 2012. *Digital Dead End: Fighting for Social Justice in the Information Age*. Cambridge, Mass.: MIT Press (chapter 2: "The Real World of Information Technology")

Fairclough, N., 2014. *Language and Power*. 3 edition. London: Routledge. (chapter 4: "Discourse, Common Sense and Ideology")

Ford, H. and J. Wajcman, 2017. "'[Anyone Can Edit', Not Everyone Does: Wikipedia's Infrastructure and the Gender Gap](#)." *Social Studies of Science* 47 (4), pp. 511–27.

- Fuchs, C., 2014. *Digital Labour and Karl Marx*. Abingdon, UK: Routledge. (Introduction)
- Gunkel, D. J. 2003. "[Second Thoughts: Toward a Critique of the Digital Divide.](#)" *New Media & Society* 5(4), pp.499–522.
- Hindman, M. 2010. *The Myth of Digital Democracy*. Princeton, NJ: Princeton University Press. (chapter 1: "The Internet and the 'Democratization' of Politics")
- Leye, V. 2009. "[Information and Communication Technologies for Development: A Critical Perspective.](#)" *Global Governance* 15, pp.29–35.
- Lyon, D., 2015. *Surveillance after Snowden*, Cambridge, UK: Polity Press. ("Introduction: Citizenfour Alert!")
- Mansell, R., 2004. [Political Economy, Power and New Media.](#) *New Media & Society*, 6(1), pp.74–83.
- Roberts, S. T. 2016. "Commercial Content Moderation: Digital Laborers' Dirty Work." In *The Intersectional Internet: Race, Sex, Class, and Culture Online*, edited by S. U. Noble and B. M. Tynes. New York: Peter Lang, pp. 147–60.
- Webster, F., 2005. [Making Sense of the Information Age.](#) *Information, Communication & Society*, 8(4), pp.439–458.
- Supervision question:** *How can we critically understand the concept of the information society?*

Lecture 11: Social Media and Social Movements

Essential Readings:

- Castells, Manuel. 2013. *Networks of Outrage and Hope: Social Movements in the Internet Age*. John Wiley & Sons ("Opening: Networking Minds, Creating Meaning, Contesting Power")
- Shapiro, R., 2015. "[Rhetorics of Hope: Complicating Western Narratives of a 'Social Media Revolution.'](#)" *Literacy in Composition Studies* 3(1), pp.156–74.
- Tufekci, Z. 2017. [Twitter and Tear Gas: The Power and Fragility of Networked Protest.](#) New Haven: Yale University Press. (especially chapter 5: "Technology and People")

Additional readings:

- Aouragh, M. & A. Alexander. 2011. "[The Egyptian Experience: Sense and Nonsense of the Internet Revolution.](#)" *International Journal of Communication* 5, pp. 1344–58.
- Bennett, W.L. & Segerberg, A., 2012. "[The Logic of Connective Action.](#)" *Information, Communication & Society*, 15(5), pp.739–768.

- Bonilla, Y. & Rosa, J., 2015. "[#Ferguson: Digital Protest, Hashtag Ethnography, and the Racial Politics of Social Media in the United States](#)." *American Ethnologist* 42(1), pp. 4–17.
- Bulut, E. 2016. "The Nation-State in Intersectional Internet: Turkey's Encounters with Facebook and Twitter." In *The Intersectional Internet: Race, Sex, Class, and Culture Online*, edited by S. U. Noble and B. M. Tynes. New York: Peter Lang, pp. 179-94.
- Castells, M., 2011. "[Network Theory: A Network Theory of Power](#)." *International Journal of Communication*, 5, pp.773–787.
- Chaudhry, Irfan. 2014. "#Hashtags for Change: Can Twitter Generate Social Progress in Saudi Arabia." *International Journal of Communication* 8 (March): 943–61.
- Christensen, C., 2011. "[Discourses of Technology and Liberation: State Aid to Net Activists in an Era of "Twitter Revolutions"](#)." *The Communication Review*, 14(3), pp.233–253.
- Diamond, L., 2010. "[Liberation Technology](#)." *Journal of Democracy*, 21(3), pp.69–83.
- Fuchs, C., 2012. "[Behind the News: Social Media, Riots, and Revolutions](#)." *Capital & Class*, 36(3), pp.383–391.
- Gerbaudo, P., 2012. *Tweets and the Streets: Social Media and Contemporary Activism*. London: Pluto Press ([Introduction](#)).
- McPherson, E. 2017. "Social Media and Human Rights Advocacy." In *The Routledge Companion to Media and Human Rights*, edited by H. Tumber and S. Waisbord. London: Routledge, pp. 279–88.
- Mejias, U.A., 2012. "[Liberation Technology and the Arab Spring: From Utopia to Atopia and Beyond](#)." *The Fibreculture Journal*, (20), pp.204–217.
- Pearce, K.E. & Kendzior, S., 2012. "[Networked Authoritarianism and Social Media in Azerbaijan](#)." *Journal of Communication*, 62(2), pp.283–298.
- Sreberny-Mohammadi, A., and A. Mohammadi. 1994. *Small Media, Big Revolution: Communications, Culture and the Iranian Revolution*. Minneapolis: University of Minnesota Press. (Introduction)
- Tufekci, Z., 2015. [Algorithmic Harms Beyond Facebook and Google: Emergent Challenges of Computational Agency](#). *J. on Telecomm. & High Tech. L.*, 203, pp.203–218.
- Tynes, B. M., J. Schuschke, and S. U. Noble. 2016. "Digital Intersectionality Theory and the #Blacklivesmatter Movement." In *The Intersectional Internet: Race, Sex, Class, and Culture Online*, edited by S. U. Noble and B. M. Tynes. New York: Peter Lang, pp. 21–40.

Vie, S., 2014. "[In Defense of 'Slacktivism': The Human Rights Campaign Facebook Logo as Digital Activism.](#)" *First Monday* 19(4).

Youmans, W.L. & York, J.C., 2012. "[Social Media and the Activist Toolkit: User Agreements, Corporate Interests, and the Information Infrastructure of Modern Social Movements.](#)" *Journal of Communication*, 62(2), pp.315–329.

Supervision question: *Do social media revolutions exist?*

Lecture 12: Representation and Resistance: The Problematics of Big Data and the Politics of the Selfie

Essential Readings:

boyd, d. & Crawford, K. 2012. [Critical Questions for Big Data: Provocations for a Cultural, Technological, and Scholarly Phenomenon.](#) *Information, Communication & Society* 15(5), pp.662–79.

Hall, Stuart. 2013. *Representation: Cultural Representations and Signifying Practices*. Second Edition. Milton Keynes: SAGE Publications Ltd. (Chapter 1: 'The Work of Representation' and Chapter 4: 'The Spectacle of 'The Other')

Senft, T.M. & Baym, N.K., 2015. [What Does the Selfie Say? Investigating a Global Phenomenon.](#) *International Journal of Communication*, 9, pp. 1588-1606.

Additional readings:

Andrejevic, Mark. 2014. "The Big Data Divide." *International Journal of Communication* 8, pp. 1673-89.

Brager, J., 2015. [The Selfie and the Other: Consuming Viral Tragedy and Social Media \(After\)lives.](#) *International Journal of Communication*, 9, pp. 1660-71.

Chante'Tanksley, T. 2016. "Education, Representation, and Resistance: Black Girls in Popular Instagram Memes." In *The Intersectional Internet: Race, Sex, Class, and Culture Online*, edited by S. U. Noble and B. M. Tynes. New York: Peter Lang, pp. 243-60.

Chouliaraki, L. 2017. "Symbolic Bordering: The Self-Representation of Migrants and Refugees in Digital News." *Popular Communication* 15 (2): 78–94.

Crawford, Kate, Mary L. Gray, and Kate Miltner. 2014. "[Critiquing Big Data: Politics, Ethics, Epistemology.](#)" *International Journal of Communication* 8 (0): 10.

Gangadharan, Seeta Peña. 2017. "The Downside of Digital Inclusion: Expectations and Experiences of Privacy and Surveillance among Marginal Internet Users." *New Media & Society* 19 (4): 597–615.

Hall, S. 2006. "Encoding/Decoding." In *Media and Cultural Studies: Keywords*, edited by M. G. Durham and D. M. Kellner, Revised. Malden, MA: Blackwell Publishing, pp. 163-73.

- Kitchin, R., 2014. *The Data Revolution*, Los Angeles, CA: Sage Publications Ltd. (chapter 1: "Conceptualising Data", chapter 7: "The Government and Business Rationale for Big Data", chapter 10: "Ethical, Political, Social and Legal Concerns")
- Koffman, O., Orgad, S. & Gill, R., 2015. "[Girl Power and 'Selfie Humanitarianism.'](#)" *Continuum*, 29(2), pp.157–168.
- Koliska, M. & Roberts, J. 2015. "[Selfies: Witnessing and Participatory Journalism with a Point of View.](#)" *International Journal of Communication* 9, pp. 1672-85.
- Lyon, D., 2014. "[Surveillance, Snowden, and Big Data: Capacities, Consequences, Critique.](#)" *Big Data & Society*, 1(2), pp. 1-13.
- Madden, M., M. E. Gilman, K. EC Levy, and A. E. Marwick. 2017. "[Privacy, Poverty and Big Data: A Matrix of Vulnerabilities for Poor Americans.](#)" *Washington University Law Review* 95 (53), pp. 53–235.
- Marwick, Alice E. 2008. "[To Catch a Predator? The MySpace Moral Panic.](#)" *First Monday* 13 (6).
- van Dijck, J., 2014. "[Datafication, Dataism and Dataveillance: Big Data Between Scientific Paradigm and Ideology.](#)" *Surveillance & Society*, 12(2), pp.197–208.
- Vivienne, S. 2017. "['I Will Not Hate Myself Because You Cannot Accept Me': Problematizing Empowerment and Gender-Diverse Selfies.](#)" *Popular Communication* 15 (2), pp. 126–40.

Supervision question: *What is the relationship between representation and power in the digital age?*