

Faculty of Human, Social and Political Studies
PPS Tripos Part IIB 2018-19
SOC 7: Media, Culture and Society

Overview

- **Course Organisers:**
 - Dr Tiffany Page, tp442@cam.ac.uk (Michaelmas term)
 - Dr Ella McPherson, em310@cam.ac.uk (Lent and Easter terms)
- **Lecturers:**
 - Ms Rebekah Larsen, ral73@cam.ac.uk
 - Dr Zheng Liu, zl306@cam.ac.uk
 - Dr Ella McPherson, em310@cam.ac.uk
 - Dr Tiffany Page, tp442@cam.ac.uk
 - Dr Jorge Saavedra Utman
 - Ms Svetlana Smirnova, ss2219@cam.ac.uk
- **Supervision:** Organised centrally by Dr Page in the first lecture. Students and Directors of Studies may make their own independent arrangements, but should inform Dr Page before the first lecture, and at the latest by mid-October.
- **Aims and objectives of the paper:**
 - To provide knowledge and understanding of key theoretical debates and analytical approaches to the study of culture, media, symbolic forms, digital media and platforms in their social contexts;
 - To deepen theoretical understanding by reference to a range of substantive topics and different areas of culture and media;
 - To develop intellectual skills in critical analysis and interdisciplinary perspectives, including those that cross over between the social sciences and humanities;
 - To develop oral and written skills through supervision presentations, essay writing and group discussions in lectures or supervisions.
- **Course content:** This paper is concerned with the social analysis of culture, media, symbolic forms and digital media and its focus will range in different years from communications media (primarily television and new media) to everyday life. Lectures examine key theories and debates in the study of culture and media through the work of writers such as Adorno, Benjamin, Bourdieu, Habermas and Stuart Hall. Lecture content varies each year as the paper is research-led. Topics include: cultural production, text, and reception; ethnographies of production and reception; public sphere theory; politics and the media; political economy; analysing digital media; media and identity; public opinion; theories of everyday life; culture and power. This is an advanced paper which builds on foundations in the study of culture and media given in Parts I and IIa.
- **Structure of the paper:** The paper begins with a one-hour **Introduction** by Dr Page in week 1 of Michaelmas Term. It then has three lecture series and a revision lecture:
 - **Introduction**
 - 1 one-hour lecture in Michaelmas, week 1 (9th Oct)
 - Lecturer: Dr Page
 - 17 Mill Lane, room E, 2nd floor
 - **Theories of Culture and the Media**
 - 7 two-hour lectures in Michaelmas, weeks 2-8 (16th Oct +)
 - Lecturers: Dr Liu, Dr Page and Dr Saavedra Utman
 - 17 Mill Lane, room E, 2nd floor
 - **Digital Media and Everyday Life**
 - 8 one-hour lectures in Lent, weeks 1-8 (17th Jan +)

- Lecturers: Ms Larsen, Dr McPherson, Dr Page and Ms Smirnova
 - 17 Mill Lane, room B, 1st floor
- **Political Communication**
 - 8 one-hour lectures in Lent, weeks 1-8 (22nd Jan +)
 - Lecturer: Dr McPherson
 - 17 Mill Lane, room B, 1st floor
- **Revision lecture**
 - 1 two-hour lecture in Easter, week 1 (30th Apr)
 - Lecturer: Dr McPherson
 - 17 Mill Lane, room E, 2nd floor
- **Mode of teaching and supervision arrangements:** Lectures are central to this paper; students are strongly advised to attend all of them. The two-hour lecture blocks allow us to use illustrative materials. The paper requires at least 6 supervisions, of which at least 4 essay-based, preferably held regularly over the academic year. The reading lists and essay questions below each lecture are meant to provide guidance for students and supervisors; starred readings are the core literature for each topic. Students are not expected to cover all of the topics, but to make a balanced selection in consultation with their supervisors. A revision lecture and possible revision supervision will occur in the first two weeks of Easter term.
- **Mode of assessment:** The paper will be assessed by one three-hour unseen examination.
- **Useful textbooks:** There are no textbooks that cover all the material in the paper. However, these books give useful introductions or overviews for major components of the paper:
 - *Theories of Culture and the Media:*
 - P. Bourdieu, *The Field of Cultural Production* (Polity, 1993)
 - J. Curran and M. Gurevitch (eds.), *Mass Media and Society* (Arnold, 2000)
 - P. Marris and S. Thornham (eds.), *Media Studies: A Reader* (Edinburgh University Press, 2002)
 - R. Silverstone, *Why Study the Media* (Sage, 1999)
 - J. Tomlinson, *Globalization and Culture* (Polity, 1999)
 - J. Thompson, *The Media and Modernity* (Polity, 1995)
 - S. Waisbord, *Media Sociology: A Reappraisal* (Polity, 2014)
 - *Digital Media and Everyday Life:*
 - N.K. Baym, *Personal Connections in the Digital Age* (Polity, 2010)
 - J. Curran, N. Fenton, and D. Freedman, *Misunderstanding the Internet*, 2nd ed. (Routledge, 2016)
 - C. Fuchs, *Social Media: A Critical Introduction* (Sage, 2014)
 - S. Lindgren, *Digital Media and Society* (Sage, 2017)
 - D. Lupton, *Digital Sociology* (Routledge, 2015)
 - U.A. Mejiias, [*Off the Network: Disrupting the Digital World*](#) (University of Minnesota Press, 2013)
 - J. van Dijck, *The Culture of Connectivity: A Critical History of Social Media* (Oxford University Press, 2013)
 - *Political Communication:*
 - J. C. Alexander, E. B. Breese, and M. Luengo (eds.), *The Crisis of Journalism Reconsidered: Democratic Culture, Professional Codes, Digital Future* (Cambridge University Press, 2016)
 - L. Bennett and R. Entman (eds.), *Mediated Politics: Communication and the Future of Democracy* (Cambridge: CUP, 2001)
 - J. Blumler and M. Gurevitch, *The Crisis of Public Communication* (London: Routledge, 1995)
 - P. Dahlgren, *Media and Political Engagement*. (Cambridge: CUP, 2009)
 - B. McNair, *An Introduction to Political Communication*, 6th Edition (London: Routledge, 2017)

Introduction

Dr Page

Michaelmas 2018, Tue. 2-3pm (week 1, 9 Oct)

Series 1: Theories of Culture and the Media

Dr Liu, Dr Page and Dr Saavedra Utman

Michaelmas 2018, Tue. 2-4pm (weeks 2-8, beginning 16 Oct)

Aims of this series:

- To provide students with an introduction to some of the key theoretical approaches to the study of culture and the media;
- To give students a sense of the value and the fruitfulness of these approaches, while at the same time alerting them to the shortcomings;
- To encourage students to read some of the classic texts in the field of media and cultural studies, and encourage them to engage critically with these texts;
- To introduce students to some of the key debates in the field.

1. The Frankfurt School and the Theory of the Culture Industry (JSU, 16th October)

- *T.W. Adorno, The Culture Industry, In J.M. Bernstein (ed.), *The Culture Industry: Selected Essays on Mass Culture* (Routledge, 1991)
- T.W. Adorno, *The Stars Down to Earth* (Routledge, 1994)
- W. Benjamin, 'The Work of Art in the Age of Mechanical Reproduction', in his *Illuminations* (Fontana, 1973)
- *J. L. Eagan, 'Unfreedom, Suffering, and the Culture Industry: What Adorno Can Contribute to a Feminist Ethics', in R. Heberle (ed.), *Feminist Interpretations of Theodor Adorno* (Penn State Press, 2006)
- D. Held, *Introduction to Critical Theory* (Polity, 1980) [Chapter 3]
- A. Honneth, *The Critique of Power* (MIT, 1991) [Part I]
- *M. Horkheimer & T. Adorno, 'The Culture Industry' in *Dialectic of Enlightenment* (Verso, 1979)
- D. Kellner, *Critical Theory, Marxism and Modernity* (Polity, 1989) [Chapters 5 and 6]
- A. C. Mendes, *Salman Rushdie in the Cultural Marketplace* (Routledge, 2016) [Chapter 4: Music and the Brown Culture Industry]
- S. Mueller-Doohm, *Adorno: A Biography* (Polity, 2005)
- H. Steinert, *Culture Industry* (Polity, 2002)
- R. Wiggershaus, *The Frankfurt School* (Polity, 1994)

What, if anything, is worth sustaining in Horkheimer's and Adorno's critique of the culture industry?

2. Habermas and the Theory of the Public Sphere (ZL, 16th October)

- O. Baisnée, 'The European Public Sphere Does Not Exist (At Least It's Worth Wondering)', *European Journal of Communication*, 22/4 (2007), 493-503.
- J. Bohman, 'The Internet as a Public Sphere' in P. Shane (ed.), *Democracy Online*, (Routledge, 2004)
- *C. Calhoun (ed.), *Habermas and the Public Sphere* (MIT, 1992) [Chapters 5, 12, 17 and 18]
- P. Dahlgren, *Television and the Public Sphere* (Sage, 1995)
- N. Fraser, 2007. Transnationalizing the Public Sphere: On the Legitimacy and Efficacy of Public Opinion in a Post-Westphalian World. *Theory, Culture & Society*, 24(4): 7-30.
- N. Garnham, *Capitalism and Communication* (Sage, 1990)
- J. Landes, *Women and the Public Sphere in the Age of the French Revolution* (Cornell, 1988)
- *J. Habermas, *The Structural Transformation of the Public Sphere* (Polity, 1989)
- J. Habermas, 'Political Communication in Media Society: Does Democracy still have an Epistemic Dimension?' in J. Habermas (ed.), *Europe: The Faltering Project* (Polity, 2009)
- T. McCarthy, *The Critical Theory of Jürgen Habermas* (Polity, 1978)
- *K. Nash (ed.), *Transnationalizing the Public Sphere* (Polity, 2014) [Chapters 1, 2, 4 and 7]

- C. Sunstein, *republic.com* (Princeton, 2001)
- J. Thompson, *The Media and Modernity* (Polity, 1995) [Chapters 2, 4 and 8]

How useful is Habermas's notion of the public sphere for understanding the political potential of the internet?

3. The Sociology of Culture I: Bourdieu and the Theory of Fields (ZL, 23rd October)

- R. Benson and E. Neveu (eds.), *Bourdieu and the Journalistic Field* (Polity, 2005)
- G. Born, 'The Social and the Aesthetic: For a Post-Bourdieuian Theory of Cultural Production', *Cultural Sociology*, 4/2 (2010), 171–208.
- P. Bourdieu, *Distinction* (Harvard, 1984)
- P. Bourdieu, *On Television* (The New Press, 1998)
- P. Bourdieu, *Language and Symbolic Power*, ed. J. Thompson (Polity, 1991)
- *P. Bourdieu, *The Field of Cultural Production*, ed. R. Johnson (Polity, 1992) [Chapters 1-3]
- P. Bourdieu, *The Rules of Art* (Polity, 1996)
- P. Bourdieu, *Sketch for a Self-Analysis* (Polity, 2007)
- P. Bourdieu and Loic Wacquant, *An Invitation to Reflexive Sociology* (Polity, 1992)
- *C. Calhoun et al. (eds.), *Bourdieu: Critical Perspectives* (Polity, 1993)
- B. Fowler (ed.), *Reading Bourdieu on Society and Culture* (Blackwell, 2000)
- *J. McLeod, 'Feminists Re-reading Bourdieu: Old Debates and New Questions about Gender Habitus and Gender Change', *School Field*, 3/1 (2005), 11–30.
- T. Moi, 'Appropriating Bourdieu: Feminist Theory and Pierre Bourdieu's Sociology of Culture', *New Literary History*, 22/4 (1991), 1017–1049.

Either (a) Assess the usefulness of Bourdieu's theory of fields for analysing cultural production. Or (b) Why does Bourdieu say that the field of cultural production is 'the economic world reversed'? Is he right?

4. The Sociology of Culture II: Becker and the Production of Culture (JSU, 23rd October)

- *H. Becker, *Art Worlds*, updated edition (California, 2008)
- W. Bottero and N. Crossley, N., 'Worlds, Fields and Networks: Becker, Bourdieu and the Structures of Social Relations', *Cultural Sociology*, 5/1 (2011), 99–119.
- D. Crane (ed.), *The Production of Culture* (Sage, 1992)
- P. Dimaggio, 'Cultural Entrepreneurship in Nineteenth Century Boston', *Media, Culture and Society*, 4 (1982), pp. 30-50, 303-22
- L. Nochlin, 'Why Have There Been No Great Women Artists?', *ARTnews* (2015). Available at: <http://www.artnews.com/2015/05/30/why-have-there-been-no-great-women-artists/>
- *R. Peterson, 'The Production of Culture: A Prolegomenon', in R. Peterson (ed.), *The Production of Culture* (Sage, 1976)
- R. Peterson, 'Culture Studies through the Production Perspective: Progress and Prospects', in D. Crane (ed.), *The Sociology of Culture* (Blackwell, 1994)
- *R. Peterson and N. Anand, 'The Production of Culture Perspective', *American Review of Sociology*, 30 (2004), pp. 311-34
- W. Powell and P DiMaggio (eds.), *The New Institutionalism in Organizational Analysis* (Chicago, 1991)
- S. Thornton, *Seven Days in the Art World* (Granta, 2008)

Why does Becker reject the view that works of art are the creations of individual artists? Is he right?

5. Medium Theory (JSU, 30th October)

- J. Carey, *Communication as Culture* (Unwin Hyman, 1989) [Chapter 6]
- N. Garnham, *Emancipation, the Media, and Modernity: Arguments about the Media and Social Theory* (OUP 2000)
- D. Hesmondhalgh and J Toynbee (eds.), *The Media and Social Theory* (Routledge, 2008)
- *H. Innis, *Empire and Communications* (OUP, 1950)
- H. Innis, *The Bias of Communication* (Toronto, 1951)

- J. Martín-Barbero, 'Communication from culture: the crisis of the national and the emergence of the popular', *Media, Culture & Society*, 10/4 (1988), 447–465.
- M. McLuhan, *The Gutenberg Galaxy* (Routledge, 1962)
- *M. McLuhan, *Understanding Media* (Routledge, 1964)
- J. Meyrowitz, 'Medium Theory' in D. Crowley and D. Mitchell (eds.), *Communication Theory Today* (Polity, 1994)
- W. Ong, *Orality and Literacy* (Methuen, 1982)

Were Innis and McLuhan technological determinists?

6. The Media and Modernity (JSU, 30th October)

- A. Adut, *On Scandal* (CUP, 2008)
- N. Couldry and A. Hepp, 'Conceptualizing Mediatization: Contexts, Traditions, Arguments', *Communication Theory*, 23/3 (2013), 191–202.
- *K. H. Jamieson, *Eloquence in an Electronic Age* (OUP, 1988)
- *J. Meyrowitz, *No Sense of Place* (OUP, 1985)
- *J. Thompson, *The Media and Modernity* (Polity, 1995)
- *J. Thompson, *Political Scandal* (Polity, 2000)
- J. Thompson, 'The New Visibility', *Theory, Culture and Society*, 22/6 (2005), 31-52
- A. S. Markovitz and M. Silverstein (eds.), *The Politics of Scandal* (Holmes & Meier, 1988) [Introduction]

Evaluate the argument that mediated visibility is a double-edged sword.

7. Cultural Studies (JSU, 6th November)

- P. du Gay, et al. *Doing Cultural Studies: The Story of the Sony Walkman* (SAGE, 2013) [Chapter 1]
- S. Hall, 'Cultural studies: two paradigms', *Media, Culture & Society*, 2/1 (1980), 57–72.
- S. Hall, 'Cultural Studies and Its Theoretical Legacies', in D. Morley and K.-H. Chen (eds) *Stuart Hall: Critical Dialogues in Cultural Studies* (Routledge, 1996)
- *R. Hoggart, *The Uses of Literacy* (Penguin, 1957) ['The Newer Mass Art Sex in Shiny Packets']
- R. Hoggart, *Mass Media in a Mass Society* (Continuum International Publishing Group, 2006)
- R. Mejia, 'The Epidemiology of Digital Infrastructure', in S. U. Noble and B. M. Tynes (eds) *The Intersectional Internet: Race, Sex, Class, and Culture Online*, (Peter Lang, 2016)
- A. McRobbie, *The Uses of Cultural Studies: A Textbook* (Sage, 2005)
- C. Rojek and B. Turner, 'Decorative Sociology: Towards a Critique of the Cultural Turn', *The Sociological Review* 48/4 (2000), pp. 629–48
- L. Taylor, *The Work of Richard Hoggart, Thinking Allowed* 26/08/2009.
<http://www.bbc.co.uk/programmes/b00m6gg9>
- E.P. Thompson, *The Making of the English Working Class* (Penguin, 1981) ['Preface' and chapter 10: 'Standards and Experiences']
- R. Williams, *Culture and Society: 1780 – 1950* (Pelican books, 1971)
- R. Williams, *Marxism and Literature* (Oxford University Press, 1977) [Chapter 1: 'Basic Concepts']
- R. Williams, *Culture* (Fontana Press, 1981)
- *R. Williams, 'Culture is Ordinary' in A. Gray and J. McGuigan (eds) *Studying Culture: An Introductory Reader* (Arnold, 1993)
- *R. Williams, *Culture and Materialism* (Verso, 2005) [Chapter 2]

Are Raymond Williams' and Richard Hoggart's analyses of working class culture a celebration or a damning report?

8. Subculture Theory (JSU, 6th November)

- A. Bennett, 'Subcultures or Neo-Tribes? Rethinking the Relationship between Youth, Style and Musical Taste', *Sociology* 33/3 (1999): pp. 599–617
- S. Cohen, *Folk Devils and Moral Panics* (Blackwell, 1980) [Introduction]

- *S. Hall and T. Jefferson (eds), *Resistance through Rituals* (Hutchinson, 1976) [Chapters 1, 4 and 5]
- *D. Hebdige, *Subculture: The Meaning of Style* (Methuen, 1979)
- A. McRobbie, 'Settling Accounts with Subculture: A Feminist Critique' in A. McRobbie (ed) *Feminism and Youth Culture*, London: (Palgrave, 1991)
- A. McRobbie, *Feminism and Youth Culture* (Macmillan, 1991)
- D. Muggleton, 'The Post-Subculturalist', in S. Redhead, D. Wynne, and J. O'Connor, eds., *The Clubcultures Reader: Readings in Popular Cultural Studies* (John Wiley & Sons, 1998)
- T. Polhemus, 'In the Supermarket of Style', in S. Redhead, D. Wynne, and J. O'Connor, eds., *The Clubcultures Reader: Readings in Popular Cultural Studies* (John Wiley & Sons, 1998)
- B. Schiermer, 'Late-Modern Hipsters: New Tendencies in Popular Culture', *Acta Sociologica* 57/2 (2014): pp. 167–81
- S. Thornton, *Club Cultures: Music, Media and Subcultural Capital* (Polity, 1995)
- S. Thornton and K. Gelder (eds), *The Subcultures Reader* (Routledge, 1997)
- P. Webb, *Exploring the Networked Worlds of Popular Music: Milieu Cultures* (Routledge, 2007) [Chapters 1 and 2]
- P. Willis, *Learning to Labour* (Saxon House, 1977)
- P. Willis, *Profane Culture* (Routledge, 1978)

Are youth subcultures forms of resistance to mainstream culture?

9. Critical Political Economy (ZL, 13th November)

- P. Chakravartty and Y. Zhao, 'Introduction: Toward a Transcultural Political Economy of Global Communications', In *Global Communications: Toward a Transcultural Political Economy*, P. Chakravartty and Y. Zhao (eds) (Rowman & Littlefield Publishers, 2007)
- P. Dwyer, 'Theorizing Media Production: The Poverty of Political Economy', *Media, Culture & Society* 37/7 (2015), 988–1004
- N. Dyer-Witheford, *Cyber-Marx: Cycles and Circuits of Struggle in High Technology Capitalism* (University of Illinois Press, 1999)
- *D. Freedman, *The Contradictions of Media Power* (Bloomsbury, 2013) [Chapters 1 and 2]
- C. Fuchs, 'Information and Communication Technologies & Society: A Contribution to the Critique of the Political Economy of the Internet', *European Journal of Communication*, 24/1 (2009), pp. 69-87
- *N. Garnham, 'The Political Economy of Communication Revisited,' In *The Handbook of Political Economy of Communications*, J. Wasko, G. Murdock and H. Sousa (eds), (Wiley-Blackwell, 2011)
- P. Golding and G. Murdock, 'Culture, Communications and Political Economy', in J. Curran and M. Gurevitch (eds), *Mass Media and Society*, Fourth Edition (Arnold, 2004)
- D. Hallin and P. Mancini, *Comparing Media Systems: Three Models of Media and Politics* (Cambridge University Press, 2004)
- D. Hallin and P. Mancini (eds.), *Comparing Media Systems Beyond the Western World* (Cambridge University Press, 2012)
- *J. Hardy, *Critical Political Economy of the Media* (Routledge, 2014), esp. 'Part I: Mapping Approaches and Themes'
- E. Hermann and N. Chomsky, *Manufacturing Consent: The Political Economy of Mass Media* (New York: Pantheon, 1989)
- R.M. McChesney, *The Political Economy of the Media: Enduring Issues, Emerging Dilemmas* (Monthly Review Press, 2008)
- E. R. Meehan and E. Riordan (eds.), *Sex and Money: Feminism and Political Economy in the Media* (University of Minnesota Press, 2002)
- V. Mosco, 'Current Trends in the Political Economy of Communications', *Global Media Journal*, 1/1 (2008), pp. 45-63
- G. Murdock and P. Golding, 'Political Economy and Media Production: A Reply to Dwyer', *Media, Culture & Society* 38/5 (2016), 763–769
- S. Wagner and M. Fernández-Ardèvol, 'Local Content Production and the Political Economy of the Mobile App Industries in Argentina and Bolivia', *New Media & Society* 18/8 (2016), pp. 1768–86.
- D. Winseck, 'Reconstructing the Political Economy of Communication for the Digital Media Age', *The Political Economy of Communication* 4/2 (2016), pp. 73-114

What can the political economy approach explain about the relationship between media and power?

10. The Economics and Structure of Cultural Industries (ZL, 13th November)

- *D. Croteau and W. Haynes, *Media Society: Industries, Images and Audiences* (Sage, 2003) [Chapter 2: 'The Economics of the Media Industry']
- G. Doyle, *Media Ownership: The Economics and Politics of Convergence and Concentration in the UK and European Media* (Sage, 2002)
- G. Doyle, *Understanding Media Economics* (Sage, 2002)
- *D. Hesmondhalgh, *The Cultural Industries*, 3rd ed. (Sage, 2013) ['Introduction', chapter 6: 'Ownership, Structure and Size,' and chapter 7: 'Creativity and Commerce, Organisation and Labour']
- D. Hesmondhalgh and S. Baker, *Creative Labour: Media Work in Three Cultural Industries*, (Routledge, 2011)
- S. Lash and J. Urry, *Economies of Signs and Space* (Sage, 1994)
- H. Lee, 'The Political Economy of "Creative Industries"', *Media, Culture & Society* 39/7 (2017), 1078–1088
- A. Dorfman and A. Mattelart, *How to Read Donald Duck: Imperialist Ideology in the Disney Comic* (I. G. Editions, 1975)
- T. Miller, N. Govil, J. McMurria, R. Maxwell, and T. Wang, *Global Hollywood 2* (British Film Institute, 2004)
- A. Saha, "'Curry Tales": The production of "race" and ethnicity in the cultural industries', *Ethnicities*, 13/6 (2013), 818–837.
- J. Wasko, *Hollywood in the Information Age: Beyond the Silver Screen* (Polity, 1994)
- J. Wasko, *Understanding Disney: The Manufacture of Fantasy* (Polity, 2001)
- H. L. Vogel, *Entertainment Industry Economics: A for Financial Analysis* (Cambridge University Press, 2001)

How do the economics of the media and cultural industries affect the content of artistic works?

11. Media Texts: Representation and the Construction of Meaning (TP, 20th November)

- *R. Barthes, *Camera Lucida: Reflections on Photography* (Hill and Wang, 1981)
- R. Barthes, *Mythologies* (Vintage Books, 2000)
- *J. Berger, *Ways of Seeing* (Penguin Books, 1972)
- M. Durham and D. Kellner, *Media and Cultural Studies Works* (Revised Edition) (Blackwell Publishing, 2001) [In particular chapters 13 and 24 to 27]
- F. de Saussure, *Course in General Linguistics* (Duckworth Press, 1983), pp. 65-69, 71-3
- J. Fiske, 'The Codes of Television', In P. Marris and S. Thornham (eds.) *Media Studies: A Reader* (Edinburgh University Press, 2002)
- Y. Gunaratnam and A. Chandan (eds), *A Jar of Wild Flowers: Essays in Celebration of John Berger* (University of Chicago Press, 2016)
- *S. Hall, 'The Work of Representation', in S. Hall (ed), *Cultural Representations and Signifying Practices* (SAGE, 1997) [in particular this chapter but there are useful articles in the entire book]
- D. Inglis and J. Hughson, *Confronting Culture: Sociological Vistas* (Polity, 2003) [Chapter 5]
- H. Jones, Y. Gunaratnam, G. Bhattacharyya, W. Davies, S. Dhaliwal, K. Forkhert, E. Jackson, and R. Saltus, *Go Home? The Politics of Immigration Controversies* (Manchester University Press, 2017)
- D. Laughy, *Key themes in Media Theory* (Open University Press, 2007) [Chapter 4]
- D. Olusoga, *Black and British: A Forgotten History* (Pan Books, 2016)
- D. Strinati, *An Introduction to Theories of Popular Culture* (Routledge, 1995), pp. 77-109
- J. Watson, *Media Communication: An Introduction to Theory and Process* (Palgrave, 2003) [Ch. 2]
- J. Webb, *Understanding Representation* (Sage, 2009)

Does representation matter?

12. Suffering in Front of the Media (TP, 20th November)

- *S. Ahmed, *The Cultural Politics of Emotion*, 2nd Edition (Edinburgh University Press, 2004) [Introduction and Chapter 1]
- *E. Alexander, "'Can You Be Black and Look at This?': Reading the Rodney King Video(s)", in The Black Public Sphere Collective (eds), *The Black Public Sphere* (University of Chicago Press, 1995)
- *I. Allende, *The Stories of Eva Luna* (MacMillan, 1988) ['And of Clay Are We Created']
- T. Asad, 'Agency and Pain: An Exploration', *Culture and Religion* 1/1 (2000), pp. 29-60
- J. L. Austin, *How to Do Things with Words: The William James Lectures Delivered at Harvard University in 1955* (Clarendon Press, 1962)
- *Binder, W. and B. N. Jarworsky, 'Refugees as Icons: Culture and Iconic Representation', *Sociology Compass* 12 (2018), pp. 1-14.
- L. Boltanski, *Distant Suffering: Morality, Media and Politics* (Cambridge University Press, 2008)
- J. Butler, *Precarious Life: The Powers of Mourning and Violence* (Verso, 2004) [Chapter 5]
- J. Butler, *Frames of War: When is Life Grievable?* (Verso, 2009) ['Preface' and Chapters 1 and 2]
- L. Chouliaraki, 'Mediating Vulnerability: Cosmopolitanism and the Public Sphere', *Media, Culture & Society* 35/1 (2013): pp. 105–12
- *N. Clark and Y. Gunaratnam, 'Exorbitant Responsibility: Geographies of Climate Justice', in J. Bhavnani, J. Foran, P. A. Kurian and D. Munshi (eds), *Climate Futures: Re-imagining Global Climate Justice* (University of California Press, 2018)
- S. Cohen, *States of Denial: Knowing About Atrocities and Suffering* (Polity Press, 2000) [Chapter 7: 'Images of Suffering']
- R. Gay, *Hunger: A Memoir of (My) Body* (Harper, 2017)
- S. Orgad, 'Proper Distance from Ourselves: The Potential for Estrangement in the Mediapolis', *International Journal of Cultural Studies* 14/4 (2011): pp. 401–21
- T. Page, 'Vulnerable Writing as a Feminist Methodological Practice', *Feminist Review* 115/1 (2017): pp. 13–29
- Sontag, S. *Regarding the Pain of Others* (Penguin Books, 2003)
- S. Thobani's speech at the 'Women's Resistance: From Victimization to Criminalization' conference in Ottawa on October 1 2001: <http://www.herizons.ca/node/131>

What does it mean to bear witness to the suffering of others in the media?

13. Representations of Gender in the Media (TP, 27th November)

- *A. Brah and A. Phoenix, 'Ain't I a Woman? Revisiting Intersectionality', *Journal of International Women's Studies* 5/3 (2012): pp. 75-86
- *D. Brooks and L. Herbert, 'Gender, Race and Media Representation' in B. J. Dow and J. T. Wood (eds), *The SAGE Handbook of Gender and Communication* (SAGE, 2006)
- M. Charania, 'The Promise of Whiteness: *Fifty Shades of Grey* as White Racial Archive', *Intensities: Journal of Cult Media* 8 (2016), pp. 74-87.
- P. Collins and S. Bilge, *Intersectionality* (Polity, 2016)
- G. Dines and J. M. Humes, *Gender, Race and Class in the Media*, 5th edition (SAGE, 2015) [Many articles are relevant to the wider paper, but see articles in Part III for this topic]
- D. Gauntlett, *Media, Gender and Identity: An Introduction* (Routledge, 2002) [Chapters 8 and 9]
- *R. Gill, 'Postfeminist Media Culture: Elements of a Sensibility', *European Journal of Cultural Studies*, 10/2 (2007), pp. 147-66.
- R. Gill, *Gender and the Media* (Polity, 2007)
- *M. Goodfellow, '[Misogynoir: How Social Media Abuse Exposes Longstanding Prejudices against Black Women](#)', *The New Statesman*, 27 February 2017.
- *Z. Hill, '[A Black Woman Created the "Me Too" Campaign Against Sexual Assault 10 Years Ago](#)', *Ebony*, 18 October 2017.
- *M. Kannan, R. Hall and M.W Hughey, 'Watching *Moonlight* in the Twilight of Obama', *Humanity & Society* 41/3 (2017), pp. 287-298.
- M. Mac an Ghail and C. Haywood, *Men and Masculinities: Theory, Research and Social Practice* (Open University Press, 2003)

- A. McClintock, *Imperial Leather: Race, Gender and Sexuality in the Colonial Contest* (Routledge, 1995)
- A. McRobbie, *The Aftermath of Feminism* (SAGE, 2009)
- N. Puwar, *Space Invaders: Race, Gender and Bodies Out of Place* (Berg, 2004)
- N. Raha, 'Transfeminine Brokenness, Radical Transfeminism', *South Atlantic Quarterly* 116/3 (2017), pp. 632-46.
- A. Villarejo, '[Jewish, Queer-ish, Trans, and Completely Revolutionary: Jill Soloway's Transparent and the New Television](#)', *Film Quarterly*, 15 June 2016.

How might forms of erasure and invisibility occur within broader discussions of gender in the media? Provide examples in your answer.

14. Media Reception: Audiences, from Effects to Active Audience (JSU, 27th November)

- I. Ang, 'Wanted: Audiences. On the Politics of Empirical Audience Studies', In P. Marris and S. Thornham (eds.), *Media Studies: A Reader* (Edinburgh University Press, 2002)
- *S.E. Bird, 'Are We all Producers Now? Convergence and Media Audience Practices', *Cultural Studies*, 25/ 4-5 (2011), pp. 502-516
- R. Butsch 'Agency, Social Interaction, and Audience Studies,' in S. Waisbord (ed) *Media Sociology: A Reappraisal* (Polity, 2014)
- N. Couldry, 'Theorising Media as Practice', *Social Semiotics* 14/2 (2004): pp. 115–32.
- P. Elliot, 'Uses and Gratifications Research: A Critique', In P. Marris and S. Thornham (eds.), *Media Studies: A Reader* (Edinburgh University Press, 2002)
- H. Eysenck and D.K.B Mias, 'Desensitisation, Violence and the Media', In P. Marris and S. Thornham (eds.), *Media Studies: A Reader* (Edinburgh University Press, 2002)
- A. Gray, 'Behind Closed Doors: Video Recorders in the Home', In P. Marris and S. Thornham (eds.), *Media Studies: A Reader* (Edinburgh University Press, 2002)
- *S. Hall, 'Encoding/Decoding' In P. Marris and S. Thornham (eds.) *Media Studies: A Reader* (Edinburgh University Press, 2002)
- S. Hall et al., 'The Social Production of News', In P. Marris and S. Thornham (eds.), *Media Studies: A Reader* (Edinburgh University Press, 2002)
- D. Laughey, *Key Themes in Media Theory* (Maidenhead: Open University Press, 2007) [Chapter 2]
- D. McQuail et al, 'The Television Audience: A Revised Perspective', In P. Marris and S. Thornham (eds.), *Media Studies: A Reader* (Edinburgh University Press, 2002)
- S. S. Sundar and A. M. Limperos, 'Uses and Grats 2.0: New Gratifications for New Media', *Journal of Broadcasting & Electronic Media* 57/4 (2013): pp. 504–25
- *J. Watson, *Media Communication: An Introduction to Theory and Process* (Palgrave, 2003) [Chapter 3]

Does the active audience approach advance our understanding of media reception?

Series 2: Digital Media and Everyday Life

Dr McPherson, Dr Page and Ms Smirnova

Lent 2019, Thu. 2-3pm (weeks 1-8, beginning 17 Jan)

Aims of this series:

- To further students' understanding of the ways in which digital media affect different aspects of people's everyday lives, from the conduct of interpersonal relationships to surveillance by states and corporations;
- To support students in their abilities to describe, compare and evaluate the main concepts and theories that have been used to study digital media and everyday life;
- To help students use relevant theories of culture and the media to assess how digital media can be empowering as well as disempowering for people in their everyday lives;
- To encourage students to critically assess the opportunities and threats that arise from digital media for people's everyday lives.

1: Digital Media: New Economies, Inequality and Sociality (EMcP, 17th January)

- M. Castells, *Communication Power* (Oxford University Press, 2013) [Chapter 2: 'Communication in the Digital Age']
- K. Crawford and T. Gillespie 'What Is a Flag for? Social Media Reporting Tools and the Vocabulary of Complaint', *New Media & Society* 18/3 (2016): pp. 410–28
- J. Curran, N. Fenton, and D. Freedman, *Misunderstanding the Internet*, 2nd ed. (Routledge, 2016) [Chapters 1: 'The Internet of Dreams' and 3: 'The Internet of Capital']
- C. Fuchs, *Social Media: A Critical Introduction* (SAGE, 2014) [Chapter 2: 'What is Social Media?' and Chapter 5: 'The Power and Political Economy of Social Media']
- *U.A. Mejiias, [*Off the Network: Disrupting the Digital World*](#) (University of Minnesota Press, 2013) [Chapter 2: 'The Privatization of Social Life']
- F. Pasquale, *The Black Box Society: The Secret Algorithms that Control Money and Information* (Harvard University Press, 2015) ['Introduction: The Need to Know' and Chapter 4: 'Finance's Algorithms: The Emperor's New Codes']
- T. Scholz, *Uberworked and Underpaid: How Workers are Disrupting the Digital Economy* (Polity, 2016) ['Introduction: Why Digital Labor Now?', chapter 1: 'Waged Labor and the End of Employment']
- R. Srinivasan, 'Re-Thinking the Cultural Codes of New Media: The Question Concerning Ontology', *New Media & Society* 15/2 (2013), pp. 203–23.
- N. Srnicek, *Platform Capitalism* (Polity, 2016)
- A. Sundararajan, *The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism* (MIT Press, 2016) [Chapter 1: 'The Sharing Economy, Market Economies, and Gift Economies' and chapter 7: 'The Future of Work: Challenges and Controversies']
- P. Sztompka, 'The Focus on Everyday Life: a New Turn in Sociology', *European Review*, 16/1 (2008), 1–15.
- T. Terranova, 'Free Labor: Producing Culture for the Digital Economy', *Social Text*, 18/2 (2000), 33–58.
- J. Turow, *The Daily You: How the New Advertising Industry is Defining your Identity and your Worth* (Yale University Press, 2011) [Chapter 1: 'The Power Under the Hood', Chapter 2: 'Clicks and Cookies', and Chapter 3: 'A New Advertising Food Chain']
- *J. van Dijck, *The Culture of Connectivity: A Critical History of Social Media* (Oxford University Press, 2013) [Chapter 1: 'Engineering Sociality in a Culture of Connectivity' and chapter 2: 'Disassembling Platforms, Reassembling Sociality']

Who benefits from the digital economies?

2: Space, Place and the Home (EMcP, 24th January)

- M. Bakardjieva, *Internet Society: The Internet in Everyday Life* (SAGE, 2005) [Chapter 2: 'Technology in Everyday Life']
- M. Crang and S. Graham, 'Sentient Cities: Ambient Intelligence and the Politics of Urban Space', *Information, Communication & Society*, 10/6 (2007), pp. 789-817
- S. Greengard, *The Internet of Things* (MIT, 2015) [Chapter 1: 'The Internet Changes Everything' and Chapter 2: 'Mobility, Clouds, and Digital Tools Usher in a Connected World']
- M. Hartmann, 'Home is Where the Heart Is? Ontological Security and the Mediatization of Homelessness', In K. Lundby (ed.), *Mediatization of Communication* (De Gruyter Mouton, 2014)
- A. Jansson, 'Indispensable Things: On Mediatization, Materiality, and Space', In K. Lundby (ed.), *Mediatization of Communication* (De Gruyter Mouton, 2014)
- D. Morley, 'What's "Home" Got to Do with It?: Contradictory Dynamics in the Domestication of Technology and the Dislocation of Domesticity', *European Journal of Cultural Studies* 6/4 (2003): pp. 435–58
- S. Moores, *Media, Place and Mobility* (Palgrave Macmillan, 2012) [Chapter 1: 'The Situational Geography of Social Life']
- *S. Pink and K. Leder Mackley, 'Saturated and Situated: Expanding the Meaning of Media in the Routines of Everyday Life', *Media, Culture & Society*, 35/6 (2013), pp. 677-691
- *R. Silverstone and L. Haddon, 'Design and the Domestication of ICTs: Technical Change and Everyday Life', In R. Silverstone and R. Mansell (eds.), *Communication by Design: The Politics of Information and Communication Technologies* (Oxford University Press, 1996)

In what ways do digital media define our sense of place and space?

3: Self and Identity (EMcP, 31st January)

- A. Blum-Ross and S. Livingstone, [“Sharenting,’ Parent Blogging, and the Boundaries of the Digital Self’](#), *Popular Communication* 15/2 (2017), pp. 110–25.
- d. boyd, [It’s Complicated: The Social Lives of Networked Teens](#) (Yale University Press, 2015) (chapter 1: ‘Identity: Why Do Teens Seem Strange Online?’)
- A. S. Elias and R. Gill [‘Beauty Surveillance: The Digital Self-Monitoring Cultures of Neoliberalism.’](#) *European Journal of Cultural Studies*, 21/1 (2018), 59–77.
- B. Enguix and E. Gómez-Narváez. [“Masculine Bodies, Selfies, and the \(Re\)configurations of Intimacy.”](#) *Men and Masculinities* (2017), pp. 1-19.
- *E. Goffman, *The Presentation of Self in Everyday Life*, 2nd ed. (Penguin, 1990) [Chapter 1: ‘Performances,’ Chapter 3: ‘Regions and Region Behavior’, and Chapter 6: ‘The Arts of Impression Management’]
- A. Hearn, [‘Verified: Self-Presentation, Identity Management, and Selfhood in the Age of Big Data,’](#) *Popular Communication* 15/2 (2017), pp. 62–77
- *B. Hogan, ‘The Presentation of Self in the Age of Social Media: Distinguishing Performances and Exhibitions Online’, *Bulletin of Science, Technology & Society*, 30/6 (2010), pp. 377-386
- S. Livingstone, ‘Taking Risky Opportunities in Youthful Content Creation: Teenagers’ Use of Social Networking Sites for Intimacy, Privacy and Self-Expression’, *New Media & Society*, 103 (2008), pp. 393-411
- D. Lupton, *Digital Sociology* (Routledge, 2015) [Chapter 8: ‘The Digitised Body/Self’]
- A.E. Marwick, *Status Update: Celebrity, Publicity, and Branding in the Social Media Age* (Yale University Press, 2013) [Chapter 3: ‘The Fabulous Lives of Micro-Celebrities’]
- *D.C. Murray, ‘Notes to Self: The Visual Culture of Selfies in the Age of Social Media’, *Consumption Markets & Culture*, 18/6 (2015), pp. 490-516
- D. Nemer and G. Freeman, ‘Empowering the Marginalized: Rethinking Selfies in the Slums of Brazil’, *International Journal of Communication*, 9 (2015)
- J. W. Rettberg, J. W., [Seeing Ourselves Through Technology: How We Use Selfies, Blogs and Wearable Devices to See and Shape Ourselves](#) (Palgrave Macmillan, 2014) [Chapter 1: Written, Visual and Quantitative Self-Representations]
- M. Salisbury and J. D. Pooley, [‘The #nofilter Self: The Contest for Authenticity among Social Networking Sites, 2002–2016’](#), *Social Sciences* 6/1 (2015)
- K. Tiidenberg and E. Gómez Cruz, [‘Selfies, Image and the Re-Making of the Body’](#), *Body & Society* 21/4 (2015): pp. 77–102
- K. Tiidenberg and A. Whelan. 2017. [‘Sick Bunnies and Pocket Dumps: ‘Not-Selfies’ and the Genre of Self-Representation.’](#) *Popular Communication* 15/2 (2017), pp. 141–53
- J. van Dijck, ‘You have One Identity’: Performing the Self on Facebook and LinkedIn’, *Media, Culture & Society*, 35/2 (2013), pp. 199-215
- A.A. Williams and B.A. Marquez, ‘The Lonely Selfie King: Selfies and the Conspicuous Prosumption of Gender and Race’, *International Journal of Communication*, 9 (2015)

What is the relevance of Goffman’s ‘The Presentation of Self in Everyday Life’ for studying online self-presentation?

4: Interpersonal Relationships and Communities (EMcP, 7th February)

- *N.K. Baym, *Personal Connections in the Digital Age* (Polity, 2010) [Chapter 4: ‘Communities and Networks’ and Chapter 5: ‘New Relationships, New Selves?’]
- d. boyd, [It’s Complicated: The Social Lives of Networked Teens](#) (Yale University Press, 2015) [Chapter 6: ‘Inequality: Can Social Media Resolve Social Divisions?’]
- J. Cahir and J. Lloyd, ‘People Just Don’t Care’: Practices of Text Messaging in the Presence of Others’, *Media, Culture & Society*, 37/5 (2015), pp. 703-719

- M. de Bruijn, 'Connecting in Mobile Communities: an African Case Study', *Media, Culture & Society*, 36/3 (2014), pp. 319-335
- E. Costa, [Social Media in Southeast Turkey: Love, Kinship and Politics](#) (UCL Press, 2016)
- N. Haynes, [Social Media in Northern Chile: Posting the Extraordinary Ordinary](#) (UCL Press, 2016)
- M. Georgiou, 'Conviviality is Not Enough: A Communication Perspective to the City of Difference', *Communication, Culture & Critique* 10/2 (2017): pp. 261-79.
- *A. Hepp, M. Berg and C. Roitsch, 'Mediatized Worlds of Communitization: Young People as Localists, Centrists, Multi-localists and Pluralists', In A. Hepp and F. Krotz (eds.), *Mediatized Worlds: Culture and Society in a Media Age* (Palgrave, 2013)
- J. U. Korn, 'Black Women Exercisers, Asian Women Artists, White Women Daters, and Latina Lesbians: Cultural Construction of Race and Gender Within Intersectionality-Based Facebook Groups', In S. U. Noble and B. M. Tynes (eds.) *The Intersectional Internet: Race, Sex, Class, and Culture Online* (Peter Lang, 2016)
- M. Madianou and D. Miller, 'Polymedia: Towards a New Theory of Digital Media in Interpersonal Communication', *International Journal of Cultural Studies*, 16/2 (2013), pp. 169-187
- T. McDonald, [Social Media in Rural China: Social Networks and Moral Frameworks](#) (UCL Press, 2016)
- M. Nielsen, 'Love, Inc: Toward Structural Intersectional Analysis of Online Dating Sites and Applications', In S. U. Noble and B. M. Tynes (eds.) *The Intersectional Internet: Race, Sex, Class, and Culture Online* (Peter Lang, 2016)
- B. Robards and A. Bennett, '[MyTribe: Post-Subcultural Manifestations of Belonging on Social Network Sites](#)', *Sociology* 45/2 (2011), pp. 303-17
- *S. Turkle, *Alone Together: Why We Expect More from Technology and Less from Each Other* (Basic Books, 2011), chs. 9 and 10

Do social media make us more social? Answer with reference to either interpersonal relationships or communities.

5: Big Data and the Quantified Self (SS, 14th February)

- K. Barta and G. Neff, 'Technologies for Sharing: Lessons from Quantified Self about the Political Economy of Platforms', *Information, Communication & Society*, 19/4 (2016), pp. 518-531
- V. Barassi, 'BabyVeillance? Expecting Parents, Online Surveillance and the Cultural Specificity of Pregnancy Apps', *Social Media + Society* 3/2 (2017), pp. 1-10.
- D. Beer and R. Burrows, 'Popular Culture, Digital Archives and the New Social Life of Data', *Theory, Culture & Society*, 30/4 (2013), pp. 47-71
- *d. boyd and K. Crawford, 'Critical Questions for Big Data: Provocations for a Cultural, Technological, and Scholarly Phenomenon', *Information, Communication & Society*, 15/5 (2012), pp. 662-679
- G. C. Bowker and S. L. Star, *Sorting Things Out: Classification and Its Consequences* (MIT Press, 2000). [Introduction, Conclusion, Chapter 3]
- N. Couldry, 'Inaugural: A Necessary Disenchantment: Myth, Agency and Injustice in a Digital World', *The Sociological Review*, 624 (2014), pp. 880-897
- N. Couldry and A. Powell, 'Big Data from the Bottom Up', *Big Data & Society* 1/2 (2014)
- *K. Crawford, J. Lingel, and T. Karppi, 'Our Metrics, Ourselves: A Hundred Years of Self-Tracking from the Weight Scale to the Wrist Wearable Device', *European Journal of Cultural Studies*, 18/4-5 (2015), pp. 479-496
- J. P. Elman '["Find Your Fit": Wearable Technology and the Cultural Politics of Disability](#)', *New Media & Society* (2018).
- Epstein, D. A. et al. '[Examining Menstrual Tracking to Inform the Design of Personal Informatics Tools](#)', in *Proceedings of the 2017 CHI Conference on Human Factors in Computing Systems*. (2017), pp. 6876-88.
- D. Haraway, 'A Cyborg Manifesto: Science, Technology and Socialist-Feminism in the Late Twentieth Century', In D. Haraway (ed.), *Simians, Cyborgs and Women* (Routledge, 1991)
- R. Kitchin, *The Data Revolution: Big Data, Open Data, Data Infrastructures and their Consequences* (Sage, 2014), esp. chs. 1-6, 8, 10
- Lupton, Deborah. 2016. *The Quantified Self*. Cambridge, UK: Polity Press.

- A. N. Markham, '[Undermining "Data": A Critical Examination of a Core Term in Scientific Inquiry](#)', *First Monday*, 18/10 (2013).
- P. Moore and A. Robinson, '[The Quantified Self: What Counts in the Neoliberal Workplace](#)' *New Media & Society* 18/11 (2016): pp. 2774–92
- G. Neff and D. Nafus, *Self-Tracking* (MIT, 2016)
- D. Nafus and J. Sherman, 'This One Does Not Go Up To 11: The Quantified Self Movement as an Alternative Big Data Practice', *International Journal of Communication*, 8 (2014), pp. 1784-94.
- D. Rosenberg, 'Data before the Fact', in L. Gitelman, L. (ed.) *'Raw Data' Is an Oxymoron* (MIT Press, 2013).
- *M. Ruckenstein and N. D. Schüll '[The Datafication of Health](#)', *Annual Review of Anthropology*, 46/1 (2017), pp. 261–78.
- B. Williamson, '[Algorithmic Skin: Health-Tracking Technologies, Personal Analytics and the Biopedagogies of Digitized Health and Physical Education](#)', *Sport, Education and Society*, 20/1 (2015), pp. 133–51.

'Measuring is knowing': What are the limitations of this saying in relation to big data and the quantified self?

6: Privacy and Surveillance (RL, 21st February)

- J. Bossewitch and A. Sinnreich, 'The End of Forgetting: Strategic Agency Beyond the Panopticon', *New Media & Society*, 15/2 (2013), pp. 224-242
- d. boyd, '[It's Complicated: The Social Lives of Networked Teens](#)' (Yale University Press, 2015) (chapter 1: 'Privacy: Why Do Youth Share So Publicly?')
- J. E. Cohen (2013) '[What Privacy is For](#)', *Harvard Law Review*, 126/7 (2013), pp. 1904–33.
- J.W. Decew, 'The Feminist Critique of Privacy: Past Arguments and New Social Understandings' in B. Roessler and D. Mokrosinska (eds) *Social Dimensions of Privacy: Interdisciplinary Perspectives* (Chicago, 2015).
- C. Fuchs, 'Towards an alternative concept of privacy', *JICES*, 9/4 (2011), pp. 220-237
- *O.H.J. Gandy, 'Coming to terms with the Panoptic Sort', In D. Lyon and E. Zureik (eds.), *Computers, surveillance, and privacy* (University of Minnesota Press, 1996)
- S. P. Gangadharan 'The Downside of Digital Inclusion: Expectations and Experiences of Privacy and Surveillance among Marginal Internet Users', *New Media & Society*, 19/4 (2017), 597–615.
- P. Howard, *Pax Technica: How the Internet of Things May Set Us Free or Lock Us Up* (Yale University Press, 2015)
- D. Lupton, 'Digital Risk Society', In A. Burgess, A. Alemanno and J. Zinn (eds.), *Routledge Handbook of Risk Studies* (Routledge, 2016)
- D. Lyon, 'Surveillance, Snowden, and Big Data: Capacities, Consequences, Critique', *Big Data & Society*, 1/2 (2014), pp. 1-13
- *A.E. Marwick, 'The Public Domain: Social Surveillance in Everyday Life', *Surveillance & Society*, 9/4 (2012), pp. 378-393
- A. E. Marwick and d. boyd, 'Understanding Privacy at the Margins', *International Journal of Communication*, 12 (2018), 1157–65.
- G.T. Marx, 'Coming to Terms: The Kaleidoscope of Privacy and Surveillance', in B. Roessler and D. Mokrosinska (eds) *Social Dimensions of Privacy: Interdisciplinary Perspectives* (Chicago, 2015).
- D. Miller, '[Social Media in an English Village: Or How to Keep People at Just the Right Distance](#)' (UCL Press, 2016)
- C. Nippert-Eng, *Islands of Privacy* (Chicago, 2010). [Chapters 1, 3 and 5]
- H. Nissenbaum, *Privacy in Context: Technology, Policy, and the Integrity of Social Life* (Stanford, 2009). [Introduction and Chapter 7]
- Z. Papacharissi and P.L. Gibson, 'Fifteen Minutes of Privacy: Privacy, Sociality, and Publicity on Social Network Sites', in S. Trepte and L. Reinecke (eds.), *Privacy Online: Perspectives on Privacy and Self-Disclosure in the Social Web* (Springer, 2011)
- *K. Raynes-Goldie, 'Aliases, Creeping, and Wall Cleaning: Understanding Privacy in the Age of Facebook', *First Monday*, 15/1 (2010)
- D. J. Solove (2007) '["I've Got Nothing to Hide" and Other Misunderstandings of Privacy](#)', *San Diego Law Review* 44, pp. 745–72.

- H.T. Tavani, 'Informational Privacy: Concepts, Theories, and Controversies', In K.E. Himma and H.T. Tavani (eds.), *The Handbook of Information and Computer Ethics* (Wiley, 2008)
- A. Viseu, A. Clement, and J. Aspinall, '[Situating Privacy Online: Complex Perceptions and Everyday Practices](#)', *Information, Communication & Society*, 7/1 (2004), pp. 92-114

Do you agree with the view that if you have nothing to hide, you have nothing to fear? Answer in relation to discussions of privacy online.

7: Transparency (EMcP, 28th February)

- M. Ananny and K Crawford, 'Seeing without Knowing: Limitations of the Transparency Ideal and its Application to Algorithmic Accountability', *New Media & Society*, 20/3 (2018), 973–989.
- B.L. Berkelaar, 'Cybervetting, Online Information, and Personnel Selection: New Transparency Expectations and the Emergence of a Digital Social Contract', *Management Communication Quarterly*, 28/4 (2014), pp. 479-506
- D. Brin, *The Transparent Society: Will Technology Force Us to Choose between Privacy and Freedom?* (Basic Books, 1998) [Chapter 1: 'The Challenge of an Open Society', Chapter 2: 'The Age of Knowledge', Chapter 3: 'Global Transparency', Chapter 11: 'The Road of Openness']
- M. Crain, '[The Limits of Transparency: Data Brokers and Commodification](#)', *New Media & Society* (2017), pp. 1-17
- *M. Flyverbom, '[Transparency: Mediation and the Management of Visibilities](#)', *International Journal of Communication*, 10 (2016), pp. 110-122
- *B-C. Han, *The Transparency Society* (Stanford University Press, 2015)
- L. Heemsbergen, '[From Radical Transparency to Radical Disclosure: Reconfiguring \(In\)Voluntary Transparency Through the Management of Visibilities](#)', *International Journal of Communication*, 10 (2016), pp. 138-51
- L. Lessig, '[Against Transparency](#)', *New Republic* (2009)
- G. Simmel, 'The Sociology of Secrecy and of Secret Societies', *American Journal of Sociology*, 11/4 (1906), pp. 441-498
- M. Schudson, *The Rise of the Right to Know: Politics and the Culture of Transparency, 1945-1975* (Harvard University Press, 2015) [Chapter 1: 'A Cultural Right to Know', Chapter 5: 'The Media's Presence', Chapter 7: 'Transparency in a Transformed Democracy', Chapter 8: 'Disclosure and its Discontents']
- *C. Stohl, M. Stohl and P.M. Leonardi, '[Managing Opacity: Information Visibility and the Paradox of Transparency in the Digital Age](#)', *International Journal of Communication*, 10 (2016), pp. 123-37
- J. Teurlings and M. Stauff, '[Introduction: The Transparency Issue](#)', *Cultural Studies ↔ Critical Methodologies*, 14/1 (2014), pp. 3-10

Do you agree that more transparency is not necessarily a good thing?

8: #MeToo and Social Media Activist Politics (TP, 7th March)

- Y. Bonilla and J. Rosa, '#Ferguson: Digital Protest, Hashtag Ethnography, and the Racial Politics of Social Media in the United States', *American Ethnologist* 42/1 (2015): pp. 4–17.
- R. Bowles Eagle, 'Loitering, Lingering, Hashtagging: Women Reclaiming Public Space Via #BoardtheBus, #StopStreetHarassment, and the #EverydaySexism Project', *Feminist Media Studies*, 15/2 (2013), pp. 350-53.
- A. Emejulu, 'On the Problems and Possibilities of Feminist Solidarity: The Women's March One Year on', *IPPR Progressive Review* (2018), 24 (4), pp. 267–73.
- *T. Highfield, *Social Media and Everyday Politics* (Polity, 2016) ['Introduction: Everyday Politics and Social Media' and Chapter 1: 'Personal/Political']
- *Z. Hill, '[A Black Woman Created the "Me Too" Campaign Against Sexual Assault 10 Years Ago](#)', *Ebony*, 18 October 2017.
- D. Karpf, 'Online Political Mobilization from the Advocacy Group's Perspective: Looking Beyond Clicktivism', *Policy & Internet* 2/4 (2010): pp. 7–41.

- G. Meikle, 'Social Media, Visibility, and Activism: The Kony 2012 Campaign', In M. Ratto and M. Boler (eds), *DIY Citizenship: Critical Making and Social Media* (MIT Press, 2014)
- U. A. Mejias, [Off the Network: Disrupting the Digital World](#) (University of Minnesota Press, 2013) [Chapter 9: 'The Outside of Networks as a Method for Acting in the World']
- *K. Mendes, J. Ringrose and J. Keller, '#MeToo and the Promise and Pitfalls of Challenging Rape Culture through Digital Feminist Activism', *European Journal of Women's Studies*, 25/2 (2018), pp. 236-46.
- D. Murthy, *Twitter: Social Communication in the Twitter Age* (Polity Press, 2012) [Chapter 6: 'Twitter and Activism']
- *A. Onwuachi-Willig, 'What About #UsToo?: The Invisibility of Race in the #MeToo Movement', *The Yale Law Journal Forum* 128 (2018), pp. 105-20.
- J. Penney, 'Social Media and Symbolic Action: Exploring Participation in the Facebook Red Equal Sign Profile Picture Campaign', *Journal of Computer-Mediated Communication*, 20/1 (2015), pp. 52-66
- C. Shirky, '[The Political Power of Social Media: Technology, the Public Sphere, and Political Change](#)', *Foreign Affairs*, January/February 2011.
- K. van Es, D. van Geenen and T. Boeschoten, '[Mediating the Black Pete Discussion on Facebook: Slacktivism, Flaming Wars, and Deliberation](#)', *First Monday* 19/12 (2014).
- H. Wasserman, 'Mobile Phones, Popular Media, and Everyday African Democracy: Transmissions and Transgressions', *Popular Communication*, 9/2 (2011), pp. 146-58.
- D. Zarkov and K. Davis, 'Ambiguities and Dilemmas around #MeToo: #ForHowLong and #WhereTo?' *European Journal of Women's Studies* 25/1 (2018), pp.3-9.

Is the #MeToo movement a social media movement? Discuss its development at this particular time and place and the factors (cultural, social, political) that may have contributed to its uptake.

Series 3: Political Communication

Dr Ella McPherson

Lent 2019, Tuesday 4-5pm (weeks 1-8, beginning 22 January)

Aims of this series:

- To introduce students to some of the key concepts, theories, and debates about journalism and democracy;
- To encourage students to argue with and apply these concepts, theories, and debates;
- To inspire students to think critically about media, democracy, and power.

1. Media and Democracy (22nd January)

- B. Bagdikian, *The New Media Monopoly* (Beacon Press, 2004)
- N. Couldry and J. Turow, 'Advertising, Big Data and the Clearance of the Public Realm: Marketers' New Approaches to the Content Subsidy', *International Journal of Communication* 8 (2014): pp. 1710-26.
- *J. Curran and J. Seaton, *Power without Responsibility: The Press, Broadcasting, and New Media in Britain* (Routledge, 2003)
- *J. Dean, *Democracy and other neoliberal fantasies: Communicative capitalism and left politics* (Duke University Press, 2009) [Chapter 1]
- T. Gillespie, 'The Politics of "Platforms"', *New Media & Society* 12/3 (2010): pp. 347-64
- S. Hall, C. Critcher, T. Jefferson, J. Clarke and B. Roberts, *Policing the Crisis: Mugging, the State, and Law and Order* (Macmillan London, 1978)
- D. Hallin, 'Media, Political Power, and Democratization in Mexico' in M.-J. Park & J. Curran (eds.), *De-Westernizing Media Studies* (Routledge, 2000)
- M. Hindman, *The Myth of Digital Democracy* (Princeton University Press, 2010)
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Is journalism in crisis?

Revision lecture

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Easter 2019, Tuesday 2-4pm (week 1, 30 April)